

## Fathom Adds Sailing Dates Through December 2017

May 13, 2016

Carnival Corporation's new social impact brand, Fathom, extends Adonia's stay in Caribbean

Due to growing demand, Fathom adds sailing dates to Cuba and Dominican Republic, offering cultural immersion and educational, environmental and economic development impact activities

MIAMI, May 13, 2016 /PRNewswire/ -- Fathom, the pioneer in social impact travel and Carnival Corporation's (NYSE/LSE: CCL; NYSE: CUK) 10th brand, today announced additional sailing dates, extending Fathom MV Adonia's stay in the Caribbean region through December 2017. The move comes as demand continues to grow for Fathom – a different kind of cruise that combines one's love of travel with the desire to make a difference in the world.

"We have been humbled by the tremendous response Fathom has received from travelers eager to experience Fathom while helping the Dominican Republic to flourish and making history through human connections and immersive experiences in Cuba," said Tara Russell, president of Fathom and global impact lead for Carnival Corporation. "Fathom resonates with travelers as the best way to travel with intention, to culturally immerse, to experience and to see more. For example, Fathom visits three incredible, diverse locations in Cuba during its itinerary while having the convenience of unpacking once and savoring the comforts of premium accommodations aboard the intimate, small-ship, MV Adonia – not to mention its excellent and diverse dining, service and onboard amenities."

According to Russell, Fathom also appeals to travelers as a meaningful way to experience personal growth while making purposeful and engaging contributions to the world, starting in the Dominican Republic. "There is genuine excitement about Fathom's ability to empower travelers to serve and immerse alongside locals in the Dominican Republic to create scalable and sustainable, transformative impact that will play an important role in helping the Caribbean region flourish," she said.

Fathom will depart on weekly seven-day voyages from PortMiami aboard the MV Adonia, a 704-passenger vessel redeployed from Carnival Corporation's P&O Cruises (UK) brand and ideal for delivering an intimate onboard experience. Dates for seven-day voyages departing on Sundays roundtrip from Miami during 2017 include the dates below. Fathom's reservations systems will be ready to take 2017 bookings by June 1, 2016. Dominican Republic:

Dec. 4, Dec. 18, Jan. 1, Jan. 15, Jan. 29, Feb. 12, Feb. 26, March 12, March 26, April 9, April 23, May 7, May 21, June 4, June 18, July 2, July 16, July 30, Aug. 13, Aug. 27, Sept. 10, Sept. 24, Oct. 8, Oct. 22, Nov. 5, Nov. 19, Dec. 3, Dec. 17, Dec. 31
Cuba:

Nov. 27, Dec. 11, Dec. 25, Jan. 8, Jan. 22, Feb. 5, Feb. 19, March 5, March 19, April 2, April 16, April 30, May 14, May 28, June 11, June 25, July 9, July 23, Aug. 6, Aug. 20, Sept. 3, Sept. 17, Oct. 15, Oct. 29, Nov. 12, Nov. 26, Dec. 10, Dec. 24

"The decision to add 2017 Fathom sailing dates underscores our enthusiasm for Fathom and our experience to date with the impact it is having," said Arnold Donald, CEO of Carnival Corporation. "The feedback from travelers, travel professionals, community leaders and our own employees has been extremely positive. Our travelers and trade partners are asking for additional sailing dates – and we are happy to oblige."

Additional information about sailing dates and the Fathom experience in the Dominican Republic and Cuba may be found at <a href="https://www.Fathom.org">www.Fathom.org</a>. To book trips on dates not yet listed online, please call 1-855-932-8466.

Prices for the seven-day trips to the Dominican Republic start at \$974 per person, excluding taxes, fees and port expenses and including all meals on the ship, onboard social impact immersion experiences, three on-shore social impact activities and related supplies. Prices vary by season.

Prices for seven-day itineraries to Cuba start at \$1,899 per person, excluding Cuban visas, taxes, fees and port expenses and including all meals on the ship, lunch during scheduled on-the-ground activities, onboard immersion experiences and certain on-the-ground cultural immersion activities. Prices vary by season.

## About Fathom Travel to the Dominican Republic

Fathom is a different kind of cruise that combines one's love of travel with the desire to make a difference in the world. Fathom is defining a new category of travel, Social Impact Travel. Part of the Carnival Corporation (NYSE/LSE: CCL; NYSE: CUK) family, Fathom offers consumers authentic, meaningful travel experiences to enrich the life of the traveler and work alongside locals as they tackle community needs in the Dominican Republic. Fathom is unique in that it leverages Carnival Corporation's expertise and scale for a one-of-a-kind business model to create long-term collaboration with its partner countries, allowing for sustained social impact and lasting development. Fathom will serve the sizable and growing market of potential social impact travel consumers – approximately one million North Americans – in addition to global travelers already pursuing service-oriented travel experiences worldwide.

Sailing aboard the MV Adonia, a 704-passenger vessel redeployed from Carnival Corporation's P&O Cruises (UK), Fathom will engage, mobilize, educate and equip travelers on every Dominican Republic trip allowing for rich personal enrichment and thousands of impact activity days per visit—and tens of thousands of travelers a year to communities of promise, providing unprecedented scale for impact.

## About Fathom Travel to Cuba

On May 1, 2016, Fathom became the first cruise company to sail from the U.S. to Cuba in more than 50 years. Fathom's round-trip culturally

immersive cruise itinerary initially features experiences in the Cuban port cities of Havana, Cienfuegos, and Santiago de Cuba, providing travelers the opportunity to enjoy a rich and vibrant culture that until now most U.S. travelers have only seen in photographs. Designed for rich immersion and ease of travel, the Fathom Cuban itinerary offers passengers a comfortable cabin including all the amenities of a modern hotel, plus the luxury of having to unpack only once. Every night, Fathom travelers return to the comforts of the MV Adonia, where they can relax knowing that all the details of getting from location to location in Cuba are handled.

For more information about Fathom or to book a voyage, contact your Travel Professional, call Fathom toll-free at 1-855-932-8466 or visit <a href="https://www.Fathom.org">www.Fathom.org</a>.

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