

## Costa Cruises Chooses KLM's New Genoa-Amsterdam Flight To Take Its Dutch Guests On A Cruise

April 22, 2016

The Italian company will offer its Dutch, Belgian and North European guests "flight&cruise" packages that include KLM's new Genoa-Amsterdam flight and cruises in the Mediterranean on board the Costa Diadema and the Costa Fascinosa, with departures every Saturday from Savona.

Genoa, April 22 2016 – Costa Cruises is taking full advantage of KLM's new Genoa-Amsterdam flight, inaugurated today at the Cristoforo Colombo Airport in Genoa.

In fact, the Italian company will use the daily flights KL 1564 from Genoa to Amsterdam and KL 1563 from Amsterdam to Genoa to bring its Dutch guests, but even Belgian and North European travellers thanks to connections with other airports, on cruises on board the flagship Costa Diadema and the Costa Fascinosa, with weekly departures from Savona on 7-day cruises to the most beautiful destinations in the western Mediterranean. The "flight&cruise" package being proposed is what Costa was the first to introduce already in 1968.

"We are delighted to be able to work together with such an excellent partner like the KLM Air France group. We are focusing on these new flights because they represent an excellent opportunity for us, allowing our Dutch guests to get to our ships with a convenient and high-quality service. Costa Cruises also confirms its leading role for the economy of Genoa, where it has been headquartered for 68 years, and of the entire Ligurian region. Thanks to these flights, we will increase our contribution to the growth in tourism in Liguria, where our ships generated a flow of 1.2 million cruise passengers in 2015, 60% of which came from abroad". – declared Norbert Stiekema, Executive Vice President Sales & Marketing of Costa Cruises.

The Costa Diadema and the Costa Fascinosa will depart from Savona every Saturday throughout 2016. The Costa Diadema will visit fabulous destinations like Marseilles, Barcelona, Palma de Mallorca, Civitavecchia/Rome and Cagliari from June to September, and Marseilles, Barcelona, Palma de Mallorca, Civitavecchia/Rome and La Spezia the other months of the year. Instead, the Costa Fascinosa will offer a summer sea-and-fun itinerary that includes visits to Barcelona, Ibiza, where the ship will remain until late at night, Palma de Mallorca, Palermo and Naples; instead, in the spring, fall and winter she will visit Barcelona, Valencia, Palma de Mallorca, Palermo and Naples (for additional information visit <u>www.costacruise.com</u>).

The Costa Diadema and the Costa Fascinosa offer Italy's finest in terms of gastronomy, hospitality, fun and Italian brands of excellence. On board it will also be possible to find out all about the new communication campaign "Benvenuti alla felicità al quadrato" (Welcome to happiness squared), the extraordinary gala menu created by the Michelin-starred chef Bruno Barbieri; famous television talent shows like "The Voice of the Sea"; and guaranteed fun for kids with Peppa Pig.

For additional information:

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