



## Cunard's Queen Mary 2 Partners with Celebrity Auction House Julien's Auctions to Showcase Extensive Marilyn Monroe Collection

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Highlights from the world's largest Marilyn Monroe collection to be displayed on August 9 Transatlantic Crossing

SOUTHAMPTON, England, April 14, 2016 /PRNewswire/ -- [Cunard](#), the cruise line known around the world for glamorous ocean travel, will pay homage to one of the world's most captivating Hollywood icons when [Queen Mary 2](#) showcases highlights from the world's largest Marilyn Monroe Collection on the line's signature Transatlantic Crossing, August 9-16, 2016.

Celebrity auction house Julien's Auctions will showcase highlights from David Gainsborough-Roberts' renowned Marilyn Monroe Collection, the world's largest collection of film-worn Marilyn Monroe costumes, on board Cunard's flagship ocean liner for passengers to view and purchase. The Collection, comprised of film costumes, personal gowns and clothing, jewelry, property owned by Monroe, and original photographs and film posters, is the most substantial Marilyn Monroe archive of professional and personal items that exists today.

"We are honored to have the opportunity to sail across the Atlantic on board Cunard's Queen Mary 2 with this prestigious Marilyn Monroe collection and share it with the passengers on this voyage," said Martin Nolan, executive director of Julien's Auctions.

"For as long as I can remember, Marilyn has been a part of my life and over many years I have built up my own private Marilyn Collection," said David Gainsborough Roberts, owner of the largest private collection of Monroe's dresses. "It is now time for me to share this with the world, which I am proud to dedicate to her name on this year of her 90<sup>th</sup> Birthday Anniversary."

On the eight-night, eastbound Transatlantic Crossing, departing out of New York, guests will enjoy:

- A daily, rotating exhibition of Marilyn Monroe memorabilia
- Exclusive opportunity to bid on choice items in advance of the general auction in November
- Q&A with Julien's Auctions executives Darren Julien, Founder and CEO, and Martin Nolan, Executive Director
- Q&A with David Gainsborough-Roberts
- Personal appearance and photo opportunity with famed Monroe impersonator Suzie Kennedy as Marilyn Monroe

"We are excited to partner with the highly esteemed 'auction house to the stars,' Julien's Auctions," said Richard Meadows, President, Cunard North America. "We are proud to offer our guests this exclusive opportunity to view this one-of-kind collection from the incomparable life of Marilyn Monroe on board our own unrivaled ocean liner, **Queen Mary 2**."

The Marilyn Monroe Collection, which is touring the world before the auction in November, offers film worn costumes which cover an extensive portion of Marilyn's acting career. From "Niagara" to "Some Like It Hot," seven of Marilyn's most notable films are represented with many created by award-winning designers and well known costumers of Hollywood.

**Queen Mary 2** will have just come out of her 25-day dry dock Remastering, introducing new designs and guest experiences including the redesign of the Princess and Queens Grills staterooms and restaurants, new dining venues and lounges, and expansion of the only kennels at sea.

For more information about **Queen Mary 2**, or to book a voyage, contact your Travel Consultant, call Cunard Line at 1-800-528-6273 or visit [www.cunard.com](http://www.cunard.com).

### **About Queen Mary 2**

Christened by Her Majesty The Queen in 2004, Cunard's flagship **Queen Mary 2** defines luxury travel for the 21st Century and continues a 175-year legacy of transatlantic travel. **Queen Mary 2** achieved her 200th Transatlantic Crossing in July 2013. Famous names who have experienced this iconic voyage since 2004 include President George H.W. Bush, Desmond Tutu, James Taylor, Wes Anderson, Tilda Swinton, George Takei, Kim Novak, Uma Thurman, Richard Dreyfuss, John Cleese and Angela Bassett.

### **About Cunard**

Defining true excellence at sea with over 175 years of legendary voyages, Cunard is the operator of luxury ocean liners **Queen Mary 2**, **Queen Victoria** and **Queen Elizabeth** that are renowned for **impeccable White Star Service, gourmet dining and world-class entertainment**. Cunard has long been synonymous with the quest for new discoveries since the company's first paddle-wheeled steamer, Britannia, crossed the Atlantic in 1840. Today Cunard offers the only regularly scheduled Transatlantic liner service and continues the legacy of world cruising which it began in 1922.

### **World's Leading Cruise Lines**

Cunard is a proud member of World's Leading Cruise Lines. Our exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Costa Cruises, Seabourn and fathom. Sharing a passion to please each guest and a commitment to quality and value, World's Leading Cruise Lines inspires people to discover their best vacation experience. Together, we offer a variety of exciting and enriching cruise vacations to the world's most desirable destinations. Visit us at [www.worldsleadingcruiselines.com](http://www.worldsleadingcruiselines.com).

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**About Julien's Auctions**

Julien's Auctions is the Auction House to the Stars. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions from the world of entertainment, Rock n' Roll, sports and art. Founded by Darren Julien, Julien's Auctions has achieved international recognition for its extraordinary auction events, which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in auctioning iconic artifacts and notable collections from the world's most recognizable stars including Marilyn Monroe, John Lennon, Ringo Star, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Larry Hagman, Les Paul, Bob Hope, Elvis Presley, Frank Sinatra, Jimi Hendrix and many more. Each auction is beautifully documented in a collectible high gloss auction catalog uniquely capturing the story of the collection and photographs of each treasure. Based in Beverly Hills, Julien's Auctions has an international presence and is featured widely in the press both domestically and internationally while bringing their exhibitions and auctions to destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video, by phone and by text. Darren Julien, Founder & CEO and Martin Nolan, Executive Director, head up the organization and together have led the renowned auction house to world record-breaking auction results. The auction house has offices in Beverly Hills, London England and New York. For more information go to [www.juliensauctions.com](http://www.juliensauctions.com).

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