

# Carnival Cruise Line Partners with Concrete Beach Brewery to Create a Craft Brewery on the New Carnival Vista

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## Carnival Vista's RedFrog Pub & Brewery is the first craft brewery on a cruise ship in North America

MIAMI, March 28, 2016 /PRNewswire/ -- When guests on Carnival Cruise Line's newest, largest and most innovative ship, Carnival Vista, raise a pint in the Red Frog Pub & Brewery, they will have a choice of three distinctly flavored hand-crafted beers brewed right on board in the first brewery at sea in North America.

Carnival Vista's RedFrog Pub & Brewery is the result of a unique collaboration between Carnival and Miami-based Concrete Beach Brewery.

Concrete Beach is an Alchemy & Science brand, an independently operating subsidiary of The Boston Beer Company. Alchemy & Science is home to other such popular breweries around the country, including Angel City Brewery in Los Angeles and Coney Island Brewing Co. in Brooklyn, N.Y. Each of these breweries produce beers specifically inspired by and brewed to be representative of their respective locales. The resulting examples include such beers as Tropic of Passion, a passion fruit wheat beer from Miami, Angel City IPA from L.A., and Coney Island Mermaid Pilsner from New York.

Similarly, Concrete Beach is working closely with Carnival to create original recipes and source and select the finest ingredients to produce three distinctive craft beers that will be brewed and served on board Carnival Vista. Those beers will include ThirstyFrog Port Hoppin' IPA, ThirstyFrog Caribbean Wheat and FriskyFrog Java Stout.

"We've been working for months with these talented partners who have helped us create three exciting and unique craft beers for Carnival Vista and we anticipate our guests are going to absolutely love them," said Eddie Allen, Carnival's vice president of beverage operations.

Allen noted that the brews were specifically designed with Carnival Vista guests in mind. ThirstyFrog Port Hoppin' IPA offers aromatic, floral and hoppy notes with passion fruit and citrus overtones while ThirstyFrog Caribbean Wheat is an unfiltered lager with aromas of bananas and spices. The third beer, FriskyFrog Java Stout, is a take on a traditional stout, rich and creamy with hints of coffee.

"It was an honor to be a part of this one-of-a-kind project, and we feel like we created a great variety that is sure to please guests," said Jon Carpenter, Concrete Beach Brewery Brewmaster. "It's common for vacationers to want to test out the local beer and Carnival Vista has taken the concept of local, and applied it to the decks of their ship."

The beers to be featured on Carnival Vista further build upon a greatly expanded selection of craft beers across the entire Carnival fleet. U.S.-based Carnival ships already serve Concrete Beach Brewery's Rica Wheat IPA, Angel City Brewery's Pilsner, Coney Island's Hard Root Beer and 1609 Amber. On a regional basis, Carnival ships sailing from Miami feature Concrete Beach Stiltsville Miami-style Pilsner, while Long Beach, California—based ships offer Angel City Brewery IPA and cruises departing from New York City are stocked with Coney Island Mermaid Pilsner.

The line also offers beers brewed either locally in homeports or within the homeport state on ships sailing from New Orleans, Galveston, Baltimore and Tampa, as well as ships that sail to Alaska and Hawaii.

For additional information and reservations for Carnival Cruise Line, contact any travel agent, call 1-800-CARNIVAL or visit <u>carnival.com</u>. Carnival can also be found on:

Twitter: www.twitter.com/carnivalcruise

Facebook Fan Page: www.facebook.com/carnival

YouTube: www.youtube.com/carnival Instagram: www.instagram.com/carnival

Journalists also can visit Carnival's media site, <a href="www.carnival-news.com">www.carnival-news.com</a> or follow the line's PR department on Twitter at <a href="www.twitter.com/CarnivalPR">www.twitter.com/CarnivalPR</a>.

#### **About Carnival Cruise Line**

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 24 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Australia, New Zealand and the Pacific Islands. The company currently has two new 133,500-ton ships on order — Carnival Vista, set to debut irMay 2016, and an as-yet-unnamed vessel scheduled to enter service in 2018.

## **About Concrete Beach Brewery:**

Concrete Beach is an artisanal craft beer brewery located in the heart of the Wynwood Arts District. Its mission is to provide great tasting craft beer inspired by the culture and flavors of Miami, all while supporting the community and arts organizations in the neighborhoods they serve. Concrete Beach is part of Alchemy & Science, an independently-operated subsidiary of the Boston Beer Company.

### **About Angel City Brewery:**

In a city known more for its glitz than its grit, Angel City Brewery is proud to rough things up a bit and work beneath the shiny surface. Our home in the Los Angeles Arts District is both brewery and canvas, the center of a revival for the city's artists, musicians, hustlers, and craftspeople. It's an LA that's as ambitious as it is diverse — and our beer is no exception. Find Angel City on draft or in 6-packs at bars, restaurants and retail locations throughout California and Nevada. Visit the Brewery and Public House downtown for a brewery tour, tasting or weekly event, located at 216 South Alameda

Street, Los Angeles, CA 90012. Angel City Brewery is an Alchemy and Science brand, a subsidiary of the Boston Beer Company. Angel City Brewery is online at <a href="https://www.AngelCityBrewery.com">www.AngelCityBrewery.com</a>, on <a href="https://www.AngelCityBrewery.com">Facebook</a> and on <a href="https://www.AngelCityBrewery.com">Twitter</a>.

### **About Coney Island Brewing Company**

The mission of Coney Island Brewing is to brew craft beer that captures the spirit, flavor and romance that is Coney Island. The company's home brewery, located on Surf Avenue in Coney Island, is open Thursday-Sunday. For more information, visit us online at: <a href="www.coneyislandbeer.com">www.coneyislandbeer.com</a>, like us on <a href="Eacebook">Eacebook</a> and follow us on Twitter and Instagram @coneyislandbeer. Coney Island Brewing Company is an Alchemy and Science brand, a subsidiary of the Boston Beer Company.

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SOURCE Carnival Cruise Line

Carnival Cruise Line, Vance Gulliksen/Jennifer de la Cruz, 305-406-5464, media@carnival.com