



Holland America Line Serves 'Dive-In' Gourmet Burgers at Seafarers' House at Port Everglades

March 15, 2016

First-ever food truck for the premium cruise line brings their signature burgers and other grill fare on land in an exclusive fundraiser for Seafarers' House at Port Everglades

Fort Lauderdale, Fla., March 15, 2016 – In conjunction with the Seatrade Cruise Global convention, Holland America Line debuted the "Dive-In" food truck, serving their signature hamburgers, hot dogs and fries for free to cruise ship, cargo and other vessel crew members at Seafarers' House at Port Everglades. The event kicked off several days of fundraising for the local maritime charity with the "Dive-In" food truck.

The lunch truck will relocate to the Broward County Convention Center Tuesday and Wednesday, March 15 and 16, to serve the line's famous "Dive-In" hamburgers, Nathan's hotdogs and french fries to convention attendees for \$10, with proceeds benefitting Seafarers' House.

"We were pleased to share our gourmet 'Dive-In' burgers with the hard-working crewmembers visiting Seafarers' House at Port Everglades, and we have pledged the proceeds from our food truck sales this week to this worthy organization," said Orlando Ashford, president of Holland America Line. "Seafarers' House is a valuable resource for our crew and every seagoing mariner, and we thank them for the support they provide the cruise industry and the maritime community."

In the attached photos, Holland America Line President Orlando Ashford, left, serves a "Dive-In" gourmet burger to cruise ship crewmember Nikhil Kansadia at Seafarers' House Monday, March 14, 2016, at Port Everglades in Fort Lauderdale, Florida.

Editor's note: Photos are available at <https://www.cruiseimagelibrary.com/c/whkyrp4n>. Photo credit, Andy Newman/Holland America Line.

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About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 13 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016, as well as a second Pinnacle Class ship due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position at the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge on board at the Culinary Arts Center, presented by Food & Wine magazine; Explorations Café, powered by The New York Times; and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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