

Fathom Offers BOGO on Social Impact Sailings to the Dominican Republic

March 2, 2016

Carnival Corporation's new social impact brand shares special offer for all Dominican sailings from April through June 2016, if booked by the end of February

SEATTLE, Feb. 2, 2016 /PRNewswire/ -- Fathom, the pioneer in social impact travel and Carnival Corporation's (NYSE/LSE: CCL; NYSE: CUK) 10th and newest brand, today announced the availability of a buy one get one (BOGO) special on Fathom sailings to the Dominican Republic that gives the first and second travelers a discount of 50 percent off per person. Travelers may book the BOGO offer through Feb. 29 for Dominican Republic social impact sailings from April through June of 2016. April – May rates begin at \$628 per person and June rates begin at \$733 per person to the Dominican Republic.

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Unlike traditional BOGO offers, Fathom is extending the offer to include the second traveler at an unbeatable price. Travelers can build a community with like-minded travelers, become immersed in another culture, and work alongside one another to create enduring social impact, while also setting aside time to take advantage of relaxing and recreational activities. This offer makes it easier for travelers to bring along family members, loved ones or good friends on an incredible journey of discovery, leisure time and personal enrichment for the price of one.

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"This offer is a great way for two friends, loved ones or family members to be among the first to sail on a Fathom voyage to the Dominican Republic," said Tara Russell, president of Fathom and global impact lead for Carnival Corporation. "With our exceptional BOGO offer, we are welcoming travelers from all walks of life to unleash their personal gifts and talents and deeply impact the world."

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Varying from economic, educational and environmental activities, travelers can participate in a wide range of exciting impact activities both onboard and on-ground, while exchanging cultures and customs with Dominican families. Impact activities include building water filters for Dominican homes; helping a women's cooperative produce artisan chocolates; improving homes and common areas in impoverished communities; assisting arts and crafts entrepreneurs; connecting one-on-one in the homes of Dominican host families; participating in community English-language retention activities; and supporting reforestation efforts.

Dominican Republic can experience memorable recreation, leisure and sightseeing activities. Whether exploring ancient ruins, interacting with abundant marine life in the crystal clear waters to lounging in the sun-soaked stretches of surf and sand, travelers will have the opportunity to make the most of their time in the Dominican Republic. They will also have access to select Amber Cove excursions. The port will offer numerous sea and landside experiences including several beach getaways, kayak, paddle board and snorkeling tours, ATV-like terracross buggy expeditions, Puerto Plata tours, helicopter rides, fishing trips, horseback riding, deep sea fishing tours and catamaran sailings.

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In addition to participating in array of social impact activities, travelers to the Dominican Republic can experience memorable recreation, leisure and sightseeing activities. Whether exploring ancient ruins, interacting with abundant marine life in the crystal clear waters to lounging in the sun-soaked stretches of surf and sand, travelers will have the opportunity to make the most of their time in the Dominican Republic. They will also have access to select Amber Cove excursions. The port will offer numerous sea and landside experiences including several beach getaways, kayak, paddle board and snorkeling tours, ATV-like terracross buggy expeditions, Puerto Plata tours, helicopter rides, fishing trips, horseback riding, deep sea fishing tours and catamaran sailings.

February 29 and reference code "FA." BOGO is not available for online bookings on fathom.org or combinable with the D.I.B.S. promotion. Gratuities are not included. Taxes, fees and port expenses are also not included, and are currently \$208 per person, and are subject to change.

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Fathom's BOGO offer is available for all stateroom categories. For more information or to book, travelers can call 1-855-932-8466 or their travel professional by February 29 and reference code "FA." BOGO is not available for online bookings on fathom.org or combinable with the D.I.B.S. promotion. Gratuities are not included. Taxes, fees and port expenses are also not included, and are currently \$208 per person, and are subject to change.

Dominican Republic start at \$628 per person, excluding taxes, fees and port expenses and including all meals on the ship, onboard social impact immersion experiences, three onshore social impact activities and related supplies. Prices will vary by season. To secure a spot on future sailings, a fully refundable \$300 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure.

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BOGO prices for the seven-day trips to the Dominican Republic start at \$628 per person, excluding taxes, fees and port expenses and including all meals on the ship, onboard social impact immersion experiences, three onshore social impact activities and related supplies. Prices will vary by season. To secure a spot on future sailings, a fully refundable \$300 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure.

Cuba start at \$1,800 per person, excluding Cuban visas, taxes, fees and port expenses and including all meals on the ship, onboard social impact immersion experiences and on-the-ground cultural immersion activities. Prices will vary by season. To secure a spot on future sailings, a fully refundable \$600 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure. To reserve a spot on future sailings, travelers may call 1-855-932-8466 or work with a travel professional. Learn more at www.Fathom.org.

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Prices for seven-day itineraries to Cuba start at \$1,800 per person, excluding Cuban visas, taxes, fees and port expenses and including all meals on the ship, onboard social impact immersion experiences and on-the-ground cultural immersion activities. Prices will vary by season. To secure a spot on future sailings, a fully refundable \$600 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure. To reserve a spot on future sailings, travelers may call 1-855-932-8466 or work with a travel professional. Learn more at www.Fathom.org.

About Fathom

Fathom, a new brand in the Carnival Corporation family, is the pioneer of impact travel, a new category of travel that will offer consumers authentic, meaningful travel experiences to enrich the life of the traveler and work alongside locals as they tackle community needs. Fathom is unique in that it leverages Carnival Corporation's expertise and scale for a one-of-a-kind business model to create long-term collaboration with its partner countries, allowing for sustained social impact and lasting development. Fathom will serve the sizable and growing market of potential social impact travel consumers – approximately one million North Americans – in addition to global travelers already pursuing service-oriented travel experiences worldwide.

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Sailing aboard the MV Adonia, a 704-passenger vessel redeployed from Carnival Corporation's P&O Cruises (UK), Fathom will mobilize, educate and equip travelers on every trip allowing for thousands of impact activity days per week – and tens of thousands of travelers a year to communities of promise, providing unprecedented scale for impact.

www.Fathom.org.

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For more information about Fathom or to book a voyage, contact your Travel Professional, call Fathom toll-free at 1-855-932-8466 or visit www.Fathom.org.

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