



Cozy Up in Holland America Line's Fourth 'Countdown to Koningsdam' Video Showcasing the Ship's Staterooms and Suites

February 1, 2016

Inside, ocean-view, spa, verandah and suite accommodations to feature distinct décor

Seattle, Wash., Feb. 1, 2016 – Holland America Line debuted the fourth “Countdown to *Koningsdam*” video in the series that details the ship’s staterooms and suites. The short videos were created to provide updates and share the excitement as *ms Koningsdam* nears delivery in April 2016.

Hosted by Johnathan Rogers, *Koningsdam*'s inaugural cruise director, the video, “Countdown to *Koningsdam* Episode 4,” features Holland America Line’s Deputy Director of Interior Design My Nguyen, who takes guests inside the ship’s accommodations, including the new family and single staterooms debuting on board.

“We spent years developing and fine-tuning the design of the ship’s accommodations to ensure that our guests feel like they’re walking into a pampering and relaxing environment while they’re cruising on *Koningsdam*,” said Orlando Ashford, Holland America Line’s president. “We gathered feedback from guests and travel partners about upgrades and changes they’d like to see in our staterooms, and My and her team did a fantastic job implementing many of those ideas. From the color schemes to the functionality of the layout, *Koningsdam*'s accommodations are the perfect home away from home.”

Koningsdam will boast more than 1,300 guest accommodations that received upgrades in both aesthetics and function. Four distinct color schemes that evoke feelings of rejuvenation identify the suite, spa, verandah, ocean-view and inside categories. Guests will enjoy redesigned headboards with USB and electrical outlets on both sides of the bed, stone tops on desks and nightstands, more storage and improved lighting.

New to Holland America Line ships are *Koningsdam*'s 12 single ocean-view staterooms and 32 family staterooms, accommodating up to five guests each.

'Countdown to *Koningsdam* Videos Offer Insights

Each “Countdown to *Koningsdam*” video features one of the ship’s officers or a Holland America Line executive who shares ongoing developments about the line’s newest vessel, currently being built at Fincantieri’s Marghera shipyard in Italy.

“Countdown to *Koningsdam* Episode 1” featured Hotel Director Stan Kuppens, who showed off the progress of the ship’s atrium and spoke about his move to the yard and what’s coming next for his team. “Episode 2” featured Vice President Deployment and Tour Marketing Linda Springmann detailing the ship’s inaugural sailing seasons in the Mediterranean, Northern Europe and the Caribbean. “Episode 3” focused on the ship’s main theater, World Stage, and featured Holland America Line’s Director of Entertainment Bill Prince, sharing insights on the stunning new 270 degree LED technology that will be incorporated into the shows.

Future videos include Senior Vice President of Guest Experience Product Development Michael Smith, who takes guests inside The Dining Room, the ship’s primary dining venue, as well as an additional episode that will reveal more details about onboard dining; Captain Emiel de Vries talking about *Koningsdam* updates from the shipyard; Kuppens discussing crew duties; and Prince showcasing the Music Walk entertainment area.

About *ms Koningsdam*

Koningsdam represents a new Pinnacle Class of ship for Holland America Line. The vessel will debut several innovative concepts and new public spaces and venues while still featuring popular amenities guests associate with Holland America Line.

Guests will enjoy fine dining in several alternative restaurants including Sel de Mer, a new French seafood brasserie; a new immersive farm-to-table concept dinner experience in the Culinary Arts Center, presented by *Food & Wine* magazine; a redesigned Lido Market with themed serving stations; a stunning main dining room; and favorites such as Pinnacle Grill, Canaletto Italian restaurant and pan-Asian Tamarind. The ship also will feature Holland America Line's first purpose-built staterooms for families and singles among its 1,331 guest accommodations.

Onboard entertainment will be taken to a new level with the energetic Music Walk area featuring all genres of music showcased in venues including Lincoln Center Stage, offering chamber music nightly; Billboard Onboard, where live musicians rock the crowd with chart-topping hits; and the popular B.B. King's Blues Club in the Queen's Lounge, bringing the best of Memphis music to sea. With the 270-degree LED projection at World Stage, new concepts for show-time performances will immerse the audience in panoramic visual and sound effects.

For more information about Holland America Line and *Koningsdam*, consult a travel professional, call 1-877-SAIL HAL (877-724-5425) or visit hollandamerica.com.

Editor's note: Video four can be viewed at <http://bit.ly/1Z1efv>. All videos as they are released are also available at cruiseimagelibrary.com/c/qyvq3wud.

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About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 13 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016, as well as a second Pinnacle Class ship due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position at the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge on board at the Culinary Arts Center, presented by Food & Wine magazine; Explorations Café, powered by The New York Times; and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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