



## Adam D. Tihany To Act As Creative Director Of New Costa Cruises Ships

February 1, 2016

*Design of the brand's two new ships, powered with Liquefied Natural Gas, will be inspired by "Italy's Finest"*

Genoa, February 1, 2016 – Costa Cruises has appointed New York based hospitality designer Adam D. Tihany as Creative Director for the two new ships, powered with Liquefied Natural Gas (LNG), scheduled for delivery in 2019 and 2020. Under Tihany's leadership, Costa Cruises will assemble an elite group of designers to execute the vision for the next generation of ships inspired by "Italy's Finest."

*"It is a rare honor to narrate a design story from the director's chair," - Tihany said. "The fact that this opportunity creates a partnership with Costa Cruises is all the more extraordinary. The phrase "Italy's Finest" not only describes the design concept, but wholly embodies the Costa brand."*

The layout of the new ships will reflect comments and suggestions from Costa guests, creating a more efficient use of the ships' space and ultimately an enhanced onboard experience for guests.

*"We are fortunate to have Mr. Tihany, the world's preeminent hospitality designer, as creative director for our next-generation ships," said Neil Palomba, President of Costa Cruises. "Italy's finest" concept represents the roots and the identity of Costa Cruises. It deals with the best things that our Country has to offer: passion, quality, hospitality and, of course, style. I am confident that Mr. Tihany will create a unique style for our new ships, that will help us to offer our guests unforgettable and happy holidays."*

The new Costa ships will be the first in the cruise industry to be powered at sea by Liquefied Natural Gas, together with the two new ships ordered for Aida Cruises (the German brand belonging to Costa Group). To be built by Meyer shipyard in Turku, Finland, each of the new Costa ships will exceed 180,000 gross tons, offering more than 2,600 passenger cabins for a total of 6,600 passengers onboard.

About [Tihany Design](#)

Widely regarded as the world's preeminent hospitality designer, Adam D. Tihany has created luxurious and innovative hotel and dining interiors at some of the most iconic properties around the globe, including The Beverly Hills Hotel in California, The Belmond Cipriani in Venice and The Mandarin Oriental Las Vegas. His sophisticated, often groundbreaking, designs are custom-tailored to fit the vision of the client and stay true to their location. Tihany was one of the first designers to collaborate with internationally acclaimed chefs such as Thomas Keller, Heston Blumenthal, and Daniel Boulud to create signature restaurants around the world. Setting his sights on the seas, Tihany most recently brought his visionary design concepts to the majority of the public spaces on the new Pinnacle class Ms Koningsdam of Holland America, launching April 2016. Also launching later this year is Tihany's first complete cruise ship design on Seabourn's newest vessel, Encore. The designer has published several books on his work and his latest monograph is Tihany: Iconic Hotel and Restaurant Interiors (Rizzoli, 2014).

About [Costa Cruises](#)

Costa Cruises is the Italian Cruising Company part of the Carnival Corporation & plc, the largest cruise company in the world. For 67 years, the ships of Costa fleet have plied the seas of the world being the ambassador of the pleasant mood of Italian hospitality and the true Italian holiday, with delicious food, selected wines, unique shopping experience, completed by a vast selection of Italian famous brands. Currently the Costa fleet, the largest in Europe, has a total of 15 ships in service, all flying the Italian flag. Moreover two next-generation cruise ships will be delivered in 2019 and 2020: they will feature a revolutionary “green design” and will be powered by Liquefied Natural Gas (LNG), the world’s cleanest burning fossil fuel, representing a major environmental breakthrough. Costa embodies the Italian excellence surprising its Guests everyday with unique holidays experiences and unforgettable memories thanks to 19,000 Costa's associates worldwide who are passionately working everyday to offer "Italy's finest" cruise vacations through 137 different itineraries, 261 destinations and 60 embarkation ports.

For more information:

Costa Cruises

Press Office - Tel. +39 010 5483523 / +39 010 5483068 - [costapressoffice@costa.it](mailto:costapressoffice@costa.it)

Gabriele Baroni – Communication Director – mob. +39 3497668013 - [baroni@costa.it](mailto:baroni@costa.it)

Press releases and photos available on [www.costapresscenter.com](http://www.costapresscenter.com)