



Holland America Line Hosts Luncheon for Seattle Theatre Group on Board *ms Westerdam*

September 3, 2015

Seattle, Wash., Sept. 3, 2015 — Holland America Line hosted a subscriber appreciation luncheon for the Seattle Theatre Group aboard *ms Westerdam* Saturday, Aug. 29, 2015, at the Port of Seattle.

After the luncheon, guests of the Seattle Theatre Group were invited to a special performance by Sincerely Soul in the main show lounge, followed by a ship tour.

“Seattle Theatre Group has a history deeply rooted in our city, and as Seattle’s home town cruise line we are proud to support this great organization that brings so much to our community,” said Orlando Ashford, president of Holland America Line. “We take great pride in knowing that as a partner we’re helping them to be able to continue presenting incredible performances year after year.”

“The onboard event was a fantastic way to connect with our subscribers in a unique and elegant setting that reminds me of our theaters,” said P.J. Mertz, STG Sales Manager. “Without partners like Holland America Line we would not be able to do what we do, so we say a heartfelt ‘thank you’ to the company.”

About the Seattle Theatre Group

Seattle Theatre Group is a nonprofit arts organization that owns and operates the historic Paramount Theatre, and operates the historic Moore and Neptune Theatres in Seattle. The organization presents more than 500 shows annually, featuring performances and community engagement activities that include music, dance, lectures, comedy, film and dramatic arts. For more information about the Seattle Theatre Group, visit <http://stgpresents.org>.

About Holland America Line’s Charitable Giving

Each year, Holland America Line hosts more than 25 shipboard charity luncheons for nearly 5,000 guests in its homeport cities. In addition, Holland America Line and its corporate foundation’s charitable-giving programs provide cash sponsorships, in-kind donations, free- and reduced-fare cruise donations for nonprofit fundraising events, donations of usable shipboard items around the world, employee volunteerism and other philanthropic activities.

For more information about Holland America Line, consult a professional travel agent, call 1-877-SAIL HAL (877-724-5425) or visit www.hollandamerica.com.

Editor’s note: Photos are available at <https://www.cruiseimagelibrary.com/c/60throwj>.

Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the [Online Communities](#) quick link on the home page at www.hollandamerica.com.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line’s fleet of 15 ships offers more than 500 cruises to 415 ports in 98 countries, territories or dependencies. One- to 110-day itineraries visit all seven continents and highlights include Antarctica, South America, Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to ports in the Caribbean, Alaska, Mexico, Canada/New England, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016 from Fincantieri shipyard, as well as a second Pinnacle Class ship due for delivery in November 2018.

Fleetwide, the company features Signature of Excellence enhancements, a commitment totaling more than \$500 million, that showcase the Culinary Arts Center presented by Food & Wine magazine — a state-of-the-art onboard show kitchen where more than 60 celebrated guest chefs and culinary experts provide cooking demonstrations and classes — Explorations Café powered by The New York Times, Digital Workshop powered by Windows, teens-only activity areas and all-new stateroom amenities highlighted by flat-panel TVs and plush Euro-top Mariner’s Dream Beds.

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