



## Talking About a Revolution: New P&O Web Series

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In the lead up to the arrival of Pacific Aria and Pacific Eden, P&O Cruises has launched a web series about the cruise line's modern Australian food revolution.

Released today on the cruise line's [YouTube page](#), the first clip goes back to where it all began with the cruise line's decision to create the first Australian celebrity chef restaurant at sea.

Starring the cruise line's celebrity chef Luke Mangan and P&O Cruises' Senior Vice President Sture Myrmell, the short video celebrates five successful years of *Salt grill* at sea.

As Mangan says in the video, taking his *Salt grill* restaurant to sea was one of the best decisions he made.

"We had the same vision – we wanted to have the best restaurant at sea," Mangan said.

"I think *Salt grill* aligns with P&O because we were after freshness, creativeness and simplicity and we've got the best ingredients and beautiful dining spaces."

With the *Salt grill* concept being expanded to the cruise line's latest ships, Pacific Aria and Pacific Eden, which will also boast the first *Salt grill* bars, Mr Myrmell said that the relationship with Mangan helped keep P&O at the forefront of modern dining in Australia.

"Food is the main driver of satisfaction when people are travelling. That's why it's important that we have really top notch offerings onboard. And that's where Luke's restaurant comes in," My Myrmell explains in the video.

"P&O's food revolution is something we're really excited about. It's about stepping away from the traditional and creating choice and variety."

With the food revolution continuing on P&O's latest ships, four more videos will be unveiled in the coming months including a behind the scenes look at how the cruise line devises its menu, an episode on the popular food and wine cruises and the first look at the *Salt grill* restaurants and bars on Pacific Aria and Pacific Eden.

**For more information on P&O Cruises visit [www.pocruises.com.au](http://www.pocruises.com.au) or call 13 24 94.**

About P&O Cruises: The region's largest and longest-serving cruise operator, P&O Cruises Australia leads the way in cruising as Australasia's only 'home brand' and its favourite cruise line. P&O Cruises has been sailing the region for more than 80 years, and has pioneered new destinations around Australia, the Pacific and Asia including Papua New Guinea, as reported in the New York Times' 52 top destinations for 2015. On November 25, 2015, P&O Cruises will welcome two additional ships to its current three-ship fleet becoming the nation's largest cruise line with five ships cruising from eight home ports in Australia, New Zealand and Singapore. The addition of Pacific Aria and Pacific Eden has paved the way for exciting new cruise options including deployments from every mainland state in Australia and an extended deployment from Auckland. The pair herald a new era for P&O Cruises, as reflected in its new brand repositioning - P&O Cruises, Like no Place on Earth.