

Ultra-Luxurious Living: Seabourn Unveils Sophisticated, Well-Appointed Suites On New Seabourn Encore

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Seattle, August 11, 2015 - As strikingly beautiful as it is innovative, <u>Seabourn</u> has revealed design renderings of the luxurious all-suite, all-veranda accommodations on <u>Seabourn Encore</u>, the line's newest, ultra-luxury ship set to launch late 2016. Like everything on board <u>Seabourn Encore</u>, the suites are envisioned by hospitality design icon Adam D. Tihany, who blended modern design elements and innovations consistent with Seabourn's reputation for understated elegance. The suite renderings are available to view via the ship's dedicated microsite, http://encore.seabourn.com.

Seabourn Encore will feature 300 spacious, well-appointed suites, all of which include a private veranda. The majority of the ship's elegant suites range from nearly 300 square feet for the standard veranda suite, plus a private veranda that is up to 74 square feet, to upwards of 1,300 square feet for the luxurious Wintergarden suites, which also feature verandas of nearly 200 square feet.

"As on every one of our ships, guests will feel right at home when they enter their suite aboard *Seabourn Encore*," said Richard Meadows, Seabourn's President. "The suites will offer many thoughtful amenities and personal touches that we are known for, and will be designed with the style and elegance our guests have come to love and expect from Seabourn."

Guests will enjoy spacious accommodations featuring striking design, tasteful and sophisticated décor, and abundant light. Drawing inspiration from the line's rich history and yachting heritage, the suites will evoke a residential atmosphere with high-level finishes and furniture and rich mahogany wood. Subtle nautical references in blue and white detailed carpet and tailored white stitched upholstered headboards adorn each suite. Luxuriously modern bathrooms will be all marble, and in the Penthouse Suite in particular, guests will have the option of closing off a patterned glass wall to the living room to create a distinctive and private bedroom space.

The Personal Suite Stewardess' thoughtful, unobtrusive service will include: welcome champagne and canapés; selection of designer soaps; drawing a Pure Pampering bath; replenishing ice and bar set-up; managing laundry service needs; assisting with special requests; and personalized nightly turndown service.

In-suite features and amenities will include a comfortable living area; queen-size bed or two twin beds; a pleasant, separate living room area for enjoying expansive ocean views or in-suite dining; ample storage and walk-in closet with personal safe; a choice of pillows, and a complimentary mini-bar stocked and refilled daily with guests' preferences and choice of wine and spirits. Entertainment options include an interactive flat-screen TV system featuring hundreds of movies, music, shipboard programming featuring lectures and live views from the bridge, as well as a selection of broadcast network television and radio channels. In each bathroom, polished stone, gleaming hardware and sparkling mirrors will highlight a full tub, shower, double sinks, and bespoke bath products from Molton Brown.

Seabourn Encore will feature modern design elements and innovations consistent with the line's reputation for understated elegance. The 40,350-GRT ship will be configured with one additional deck and expanded public areas, and will accommodate just 600 guests, based on double occupancy.

Seabourn will continue to reveal renderings and updates about *Seabourn Encore* via the dedicated microsite: http://encore.seabourn.com. Filled with imagery, details and news of the ship's continuing progress, including "sunsets until launch," the microsite offers an inside look at the most exciting Seabourn launch in years. Additional details, news and images will be revealed on the site on an ongoing basis.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit www.seabourn.com .