

Britain's biggest cruise ship makes maiden call into Greenock

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On July 12, Britain's biggest cruise ship, P&O Cruises Britannia, will be making a highly anticipated maiden call into Greenock as part of her first ever British Isles cruise.

This round Britain cruise, which many are describing as a lap of honour, is particularly special as the ship is a celebration of all things British - from its bold Union Flag livery, contemporary elegant design and cutting edge art collection to the best chefs this country has to offer, the range of British cheeses and its Great British Beer and Gin menus.

The biggest ship designed exclusively for Britain, Britannia is P&O Cruises' latest "modern classic", heralding a new era of holiday choice. Chief amongst her features are her restaurants, bars and cafes, with menus and culinary experiences created by P&O Cruises' 'Food Heroes'; James Martin, Marco Pierre White, Atul Kochhar, Eric Lanlard, wine expert Olly Smith and cheese expert Charlie Turnbull. In the new Cookery Club, a 24 person state-of-the-art cookery school, these celebrity chefs and experts will demonstrate their culinary skills, and will be joined throughout this year by other famous chefs including Mary Berry CBE, Pierre Koffmann, Paul Rankin and Commendatore Antonio Carluccio OBE.

Britannia's most outstanding design statement is reserved for her three-deck high atrium with illuminating Star Burst sculpture. She also provides the largest British spa at sea, a state-of-the-art theatre with LED wall, four pools, gym and a multi million pound art collection including a specially commissioned representation of the "Spirit of Modern Britain" from artist Johnny Bull.

P&O Cruises marketing director Christopher Edgington said: "It is fitting that Britannia's maiden season includes a British Isles itinerary featuring calls into so many wonderful ports of call. We are excited to be able to showcase this fabulous ship in Greenock and hope that the residents of Greenock are just as excited to see her. Not only will Britannia provide a boost to the local economy but she will be spectacular addition to the Scottish coastline."

*A seven-night cruise on Britannia starts from £849 per person sailing to France, Spain & Guernsey. Departing September 5, 2015, the Select Price includes an inside cabin, full board meals, round the clock kids' clubs and entertainment on board. To book, visit <u>www.pocruises.com</u>, call 0843 374 0111 or visit your local travel agent.

Link: http://www.pocruises.com/b519/

Britannia

Britannia is the biggest ship built for the British cruise market and offers a sophisticated, contemporary holiday experience across health and beauty, shopping and entertainment with a strong focus on dining.

Special features include The Cookery Club, a 24 person state-of-the-art cookery school developed in association with James Martin; a three-tier feature atrium with Eric Lanlard patisserie, a charcuterie and gelateria as well as spectacular Star Burst sculpture; Sindhu restaurant by Atul Kochhar and Olly Smith's The Glass House; gala menus created by Marco Pierre White; plus The Limelight Club, a combined entertainment and dining venue in the great tradition of the supper club.

About P&O Cruises

P&O Cruises has a fleet of eight ships offering holidays tailored to British tastes combining genuine service, a sense of occasion and attention to detail, ensuring passengers have the holiday of a lifetime, every time. Azura was launched in April 2010 – officially named by Godmother Darcey Bussell CBE. Small ship Adonia was added to the fleet in May 2011, named by Dame Shirley Bassey, DBE. Britannia, a new 141,000 ton ship, was named by HM The Queen on March 10, 2015.

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