



First Steel Cut For Seabourn's Newest Ultra-Luxury Vessel, Seabourn Encore, Due For Delivery In Late 2016

April 13, 2015

Seattle, April 13, 2015 – Today, the award-winning ultra-luxury, small ship cruise line [Seabourn](#) is now one step closer to the launch of its newest vessel, [Seabourn Encore](#), with the commemorative cutting of the first steel. Taking place at the Fincantieri shipyard in Marghera, Italy, the ceremony was presided over by Seabourn President Richard Meadows and Antonio Quintano, director of Fincantieri's Marghera shipyard.

"The cutting of steel for *Seabourn Encore* is an important milestone in the evolution of both our beautiful fleet and the ultra-luxury cruise segment overall," said Meadows. "We're looking forward to seeing the ship come together and are excited to continue to add to our fleet. With Adam D. Tihany's innovative design vision and Fincantieri's excellent craftsmanship, *Seabourn Encore* will be the most beautiful ultra-luxury ship ever built."

"For us shipbuilders, this ceremony is always a special time, and today it is even more. Not only because it represents the tangible beginning of the cooperation with Seabourn, with whom we have a recent but already solid relationship, but also because it is the latest event in a long line shared with the Carnival group," said Gabriele Cocco, Fincantieri's senior executive vice president of merchant ships.

In a special nod to the line's departing original fleet, joining the ceremony were two crew members from *Seabourn Legend*, the last of the three original Seabourn ships currently on its final sailing under the Seabourn banner. Their presence signified the closing of a chapter in the line's history, while marking the start of a new era with the beginning of the construction of *Seabourn Encore*.

Seabourn Encore will expand and build on the line's award-winning and highly acclaimed Odyssey-class ships, which revolutionized ultra-luxury cruising with enhanced accommodations and innovative amenities when they were introduced between 2009 and 2011. *Seabourn Encore* will maintain the line's high ratio of space per guest, enabling a highly personalized level of Seabourn service. A sister ship, *Seabourn Ovation*, will join the fleet in 2018, and, with the addition of the two new ships, Seabourn will have the youngest and most modern ultra-luxury fleet in the industry.

Designed by hospitality design icon Adam D. Tihany, *Seabourn Encore* will feature modern design elements and innovations consistent with the line's reputation for understated elegance. The 40,350-GRT ship will be configured with one additional deck and new expanded public areas, and is expected to carry just 600 guests, based on double occupancy. In addition, every suite will feature a private veranda.

To follow the progress of *Seabourn Encore*, please visit the ship's dedicated microsite: <http://encore.seabourn.com>. Filled with imagery, details and updates on the ship's progress, including "sunsets until launch," the microsite offers an inside look at the most exciting Seabourn launch in years. Additional details, news and images will be revealed on the site on an ongoing basis.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

Click to Tweet: Construction of @SeabournCruise's new #SeabournEncore begins with Steel Cutting Ceremony on April 13, 2015!

Notes to Editors:

Seabourn is consistently ranked among the world's top travel choices by professional critics and the discerning readers of prestigious travel publications such as *Departures*, *Travel + Leisure* and *Condé Nast Traveler*. Its stylish, distinctive cruising vacations are renowned for:

- Intimate ships with no more than 300 suites
- Unique itineraries visiting must-see cities and hidden gems where larger ships cannot follow

- Intuitive, gracious service provided by a staff passionate about pleasing our guests
- Spacious all-suite accommodations with sweeping ocean views – many with verandas
- Gourmet dining experiences as fine as the best restaurants anywhere
- Open bars throughout the ship and fine wines poured with lunch and dinner

Seabourn is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK and P&O Cruises Australia. Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: CUK). It has formed a partnership with United Nations Educational, Scientific and Cultural Organization (UNESCO) to help protect World Heritage, and also supports the Ocean Conservation & Tourism Alliance, dedicated to education and promotion of best practices for protecting the marine environment.

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