



Carnival Corporation Names Marie McKenzie to New Global Destinations Services and Sourcing Role

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As part of new function, McKenzie and team of company's brand experts will manage processes and relationships with tour operators and port services officials around the globe to deliver best possible tour excursion and port experiences for company's guests

MIAMI, March 9, 2015 /PRNewswire/ -- Carnival Corporation and plc (NYSE/LSE: CCL; NYSE: CUK), the world's largest travel and leisure company, today announced that Marie McKenzie has been named vice president of global destinations services and sourcing, a new role and function for the company.



As part of this new function, McKenzie will lead a team of brand experts who will assume responsibility for geographical regions on behalf of all nine brands, while also maintaining their reporting lines into the leadership structure of their respective brand. Together, they will coordinate and manage processes and relationships with tour operators and port services officials around the globe to deliver the best possible tour excursion and port experiences for the nearly 11 million guests who sail every year on the company's 100 ships visiting hundreds of ports across the globe.

"We are excited to have Marie take on this new role, and with her proven track record in her past 19 years at Carnival, we know she will lead this team to great success," said Alan Buckelew, chief operations officer for Carnival Corporation. "Having had global responsibilities in her previous role and partnering with the global strategy team, we know she will bring to this new role extensive knowledge of our operating companies and a deep understanding of our overall vision to work together across our nine brands to consistently exceed guest expectations."

In addition, a primary focus for McKenzie will be to leverage Carnival Corporation's collective scale and expertise to continue creating unique and exciting shore excursions and port experiences as part of the company's goal to consistently exceed guest expectations.

Buckelew added: "We strive to ensure our guests enjoy shore excursions and ports as part of our overall goal to create a great vacation experience. Our business has become increasingly global, with over 20,000 shore excursions a year offered at 725 ports around the world. With this move, we are taking steps to ensure we continue to have deep local expertise working with tour operator partners large and small who offer a wide range of options for our guests."

McKenzie will report to Josh Leibowitz, chief strategy officer for Carnival Corporation.

"Our brands already work with local tour operators and port facility officials to make sure we provide a positive experience and great portfolio of popular shore excursions that consistently earn high satisfaction marks from our guests," said Leibowitz. "With our new process our tour operators and

port facility partners will now have an opportunity to participate in offering services for all nine of our brands. Most importantly, by leveraging the collective expertise of our brands, tour operators and port facility partners, we can continue to offer our guests popular and unique shore excursions and port experiences. And in some cases, we will use our collective creativity to develop exciting new excursions, or new twists to already popular excursions."

McKenzie previously served as vice president of global financial planning and analysis, where she played an integral part in interpreting and engaging all nine brands to prepare the company's executive team for the quarterly earnings guidance and position the overall strategy and financial direction of the company. She also led the process of capturing, consolidating and analyzing data from the nine brands as well as the corporation's annual planning process that was key to the execution of the company's overall long-term strategy.

McKenzie, who started her career with Carnival Corporation in 1996, has held a number of roles of increasing responsibility. This included her time with the Carnival Cruise Line brand where she served in various leadership roles, including vice president of fleet accounting where she led a team of nearly 200 people working closely with the shipboard operations team in supporting execution of the overall onboard guest experience.

McKenzie started her career with Arthur Andersen LLP in Washington, D.C., in 1992. Originally from Jamaica, West Indies, she is a graduate of Howard University where she earned her bachelor's degree in accounting. She also attended Florida International University where she earned a master's degree in international business.

McKenzie serves on the board of directors of the Make-A-Wish Foundation of Southern Florida and Honey Shine Inc.

About Carnival Corporation

Carnival Corporation & plc is the largest cruise company in the world, with a portfolio of cruise brands in North America, Europe, Australia and Asia, comprised of Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK).

Together, these brands operate 100 ships totaling 212,000 lower berths with 10 new ships scheduled to be delivered between now and 2018. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices. Additional information can be found on www.carnival.com, www.hollandamerica.com, www.princess.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.pocruises.com.au and www.pocruises.com.

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