

Princess Cruises "Denali on Sale" Offers Deals to the Heart of Alaska

February 13, 2015

Alaska Land and Sea Vacations Begin at \$99 per Day

SANTA CLARITA, Calif. (February 13, 2015) – Guests can experience the awe-inspiring sights Alaska has to offer by land and sea at a special price. Princess Cruises' "Denali on Sale" event offers fares as low as \$99 per day with refundable deposit.

Alaska land and sea vacations combine the cruise line's popular seven-day Voyage of the Glaciers Alaska cruise, which includes scenic cruising through pristine Glacier Bay National Park, with a three to eight-day land tour featuring stays at exclusive Princess Wilderness Lodges and scenic rail service as guests explore the picturesque Alaska wilderness and see the majesty of the Denali area, particularly Mt. McKinley, North America's tallest peak.

Examples of "Denali on Sale" land and sea vacation deals include:

- 10-night On Your Own (tour CAX): \$999 interior; \$1,699 balcony
- 11-night On Your Own (tour FAX): \$1,499 interior; \$2,399 balcony
- 10-night Denali Explorer (tour BB3); \$1,299 interior; \$2,099 balcony
- 12-night Denali Explorer (tour GB5): \$1,399 interior; \$2,099 balcony
- 14-night Connoisseur (tour QAZ): \$2,599 interior; \$3,499 balcony

More information about the Princess Cruises "Denali on Sale" event can be found at: princess.com/denalionsale.

This year, guests can enjoy even more of Alaska onboard and become fully immersed in the Great Alaska experience with Princess Cruises' new North to Alaska! offerings.

Created in partnership with local experts, North to Alaska! features a variety of authentic Alaska culinary, educational and entertainment experiences designed to delve deeper into the fascinating frontier guests are exploring around them. The program includes expanded Alaska seafood offerings, with signature dishes from local chefs and restaurants for guests to savor; unique interactions with Alaskans, including compelling tales of guest speakers from Discovery Channel's Deadliest Catch; and onboard festivals that allow guests to eat like a local, learn from the locals, and celebrate like a local.

Information about other cruise deals and promotions can be found at princess.com/cruisedeals.

All cruise prices are per person based on double occupancy. "Denali on Sale" runs through 11:59 p.m. PDT on April 14, 2015 and is available to residents of the United States, Canada, Puerto Rico, Mexico and Bermuda.

Additional information about Princess Cruises is available through a professional travel consultant, by calling 1-800-PRINCESS (1-800-774-6237), or by visiting the company's website at princess.com.

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise and tour company operating a fleet of 18 modern ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided in an environment of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to destinations around the globe ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE:CUK).

Newsroom:

Additional media information is available at princess.com/news

For further information contact:

Karen Candy, kcandy@princesscruises.com, 661-753-1540 Susan Lomax, slomax@princesscruises.com, 661-753-1539