



## Carnival Corporation Launches OceanView® Mobile, a Travel Industry First

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**New app lets consumers watch the most popular U.S. travel series and other original travel shows at home, on the go and at sea**

**World's largest cruise company furthers efforts to increase awareness of and demand for cruise vacations**

MIAMI, Sept. 18, 2018 /PRNewswire/ -- In another first for the travel industry, [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company, today announced it is launching OceanView® Mobile – the first travel content app from a travel provider that lets people explore the most popular destinations wherever and whenever they choose.



OceanView Mobile is available for download on the Apple App Store and Google Play, and features free content from Carnival Corporation. OceanView also will be available in late October on the company's Ocean.com website.

Viewers can select from a slate of more than 150 full episodes from favorite "Ocean Original" shows like The Voyager™ with Josh Garcia (which airs weekly on NBC); Ocean Treks™ with Jeff Corwin and Vacation Creation™ with Tommy Davidson and Andrea Feczko (both of which air weekly on ABC); and Good Spirits, as well as 30 short-form episodes of original series, "GO" and "Local Eyes."

OceanView also will showcase video collections from the corporation's cruise brands, with viewers able to check out memorable new-ship christening ceremonies featuring royalty and celebrities, as well as the fascinating process of ship design and construction, elaborate culinary creations from world-renown chefs and ever-evolving ship attractions.

"Our Ocean Originals already are the most popular travel series on TV in the U.S., and now travel fans around the world can watch their favorite shows anytime they want, from wherever they are – whether that's at home, on the go or on our ships," said John Padgett, chief experience and innovation officer for Carnival Corporation. "Our ability to extend consumer brand engagement from broadcast TV to all major video-on-demand platforms, all major over-the-top platforms and all major mobile platforms is unprecedented in the travel industry. This allows us to showcase the extraordinary experiences available on cruise vacations to millions of potential guests, and to help them get excited about where they'll go next, whenever they prefer."

Carnival Corporation's creation and strategic distribution of compelling and authentic experiential content is part of the company's larger strategy to increase awareness and demand for cruise vacations. The three network shows consistently rank as number one or number two in their time slots. With cruise vacations growing 20 percent faster than land-based vacations and with more people than ever taking cruise vacations in 2018, the strong ratings are further evidence that global interest in cruise vacations is becoming more and more popular.

### OceanView Content

"Ocean Originals" use compelling and authentic storytelling to share the powerful way travel by sea connects people, places and cultures by showcasing exciting adventures, exotic cultures and popular global destinations. Ships from all nine of the company's cruise line brands – Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK) – serve as the platform for engaging and emotional experiences.

All OceanView Mobile content is free to watch.

["Ocean Treks with Jeff Corwin" \(ABC\)](#)

"Ocean Treks with Jeff Corwin" follows Emmy-winning host Jeff Corwin as he embarks on adventures in some of the world's most exciting destinations, such as rappelling down cliffs, flight-seeing to glacier landings, mountain climbing in a national park and zip lining through a rainforest. The show broadcasts nationally as part of the Daytime Emmy-winning block *Weekend Adventure*, a three-hour programming block airing Saturday mornings on 98 percent of the country's ABC affiliate channels, and begins its third season on October 6.

#### "Vacation Creation" (ABC)

"Vacation Creation," featuring "In Living Color" star and comedian Tommy Davidson and YouTube celebrity Andrea Feczko as hosts, goes beyond the typical travel show by personalizing vacations of a lifetime for couples, individuals and families facing hardship, in need of hope or seeking much-needed time together. The series airs on ABC stations and its third season begins October 6.

#### "The Voyager with Josh Garcia" (NBC)

"The Voyager with Josh Garcia" follows video journalist and world-traveler Josh Garcia as he goes off the beaten path in fascinating seaside ports to meet locals who share their rich history, life stories and exotic foods, and introduces viewers to the hidden beauty, cultural diversity and amazing flavors native to each destination. The program airs as part of NBC's three-hour programming block that extends the network's "The More You Know" brand with inspiring stories on NBC stations throughout the country on Saturday mornings. Season three launches October 6.

#### "Good Spirits" (A&E, FYI)

"Good Spirits" joins pioneering cocktail chef Matthew Biancaniello sailing the globe on the company's world-leading cruise lines in search of extraordinary everyday people, sharing stories of spirits and collecting farm-fresh, native ingredients to inspire one-of-a-kind cocktail creations. The show originally aired on A&E and FYI and now can be seen on the OceanView AppleTV, Roku and Amazon Fire channel.

Two short-form series -- "GO" and "Local Eyes" -- are five to 10 minutes in length, feeding a growing interest for shorter, "snackable" content, with episode collections that are released periodically.

#### "GO"

With visually stunning cinematography, "GO" chronicles the artist and explorer Trek Thunder Kelly as he travels the world by ocean in search of his next exotic destination. Through his passion for authentic experiences and ability to strike up a conversation with fellow travelers, viewers are transported to new and interesting places, and introduced to extraordinary people who live there, creating epic adventures that provide inspiration for getting off the couch and traveling near and far.

#### "Local Eyes"

From Trieste to Curacao and Cabernet to Moko Jumbie, "Local Eyes" introduces viewers to unique destinations through those who know each destination the best -- local residents. Hosted by dynamic world traveler Anji Corley, "Local Eyes" immerses viewers into the authentic side of each destination, as Corley interacts with everyday people living in each destination who share compelling stories about local culture, history, places off-the-beaten path and more. Viewers will see destinations in a whole new light after watching Local Eyes.

Consumers can download the apps for free using the following links:

OceanView Mobile for iOS: <https://itunes.apple.com/us/app/oceanview/id1377177956>

OceanView Mobile for Android: <https://play.google.com/store/apps/details?id=com.oceanview>

#### **About Carnival Corporation & plc**

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of 10 dynamic brands that include nine of the world's leading cruise lines. With operations in North America, Australia, Europe and Asia, its portfolio features Carnival Cruise Line, Princess Cruises, Holland America Line, Seabourn, P&O Cruises (Australia), Costa Cruises, AIDA Cruises, P&O Cruises (UK) and Cunard, as well as Fathom, the corporation's immersion and enrichment experience brand.

Together, the corporation's cruise lines operate 103 ships with 234,000 lower berths visiting over 700 ports around the world, with 22 new ships scheduled to be delivered between 2018 and 2025. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices.

In 2017, Fast Company recognized Carnival Corporation as being among the "Top 10 Most Innovative Companies" in both the design and travel categories. Fast Company specifically recognized Carnival Corporation for its work in developing Ocean Medallion™, a high-tech wearable device that enables the world's first interactive guest experience platform capable of transforming vacation travel into a highly personalized and elevated level of customized service.

Additional information can be found on [www.carnival.com](http://www.carnival.com), [www.princess.com](http://www.princess.com), [www.hollandamerica.com](http://www.hollandamerica.com), [www.seabourn.com](http://www.seabourn.com), [www.pocruises.com.au](http://www.pocruises.com.au), [www.costacruise.com](http://www.costacruise.com), [www.aida.de](http://www.aida.de), [www.pocruises.com](http://www.pocruises.com), [www.cunard.com](http://www.cunard.com), and [www.fathom.org](http://www.fathom.org).

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