



Princess Cruises Named “Top Cruise Line in the Mexican Riviera” in Cruise Critic’s Cruisers’ Choice Destination Awards

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Cruise Line Also Ranks in the Top Three in Australia & New Zealand, Southern Caribbean, Hawaii and U.S. & Canada



SANTA CLARITA, Calif. (July 26, 2018) – Further demonstrating its position as a destination leader in the cruise industry, [Princess Cruises](#) has been named "Top Cruise Line in the Mexican Riviera" in Cruise Critic's Cruisers' Choice Destination Awards. In addition, the cruise line ranked in the top three cruise line in Hawaii (#2), Australia & New Zealand (#3), Southern Caribbean (#3), and U.S. & Canada (#3).

"We're honored to be recognized as the top cruise line to the Mexican Riviera, as well as among the best in Australia & New Zealand, Southern Caribbean, Hawaii and U.S. & Canada by the consumers utilizing Cruise Critic, the world's largest online cruise community," said Jan Swartz, Princess Cruises president. "Whether they are influenced by the culture, food or a memorable shore excursion, our diverse itineraries offer experiences that inspire our guests to continue to travel to new destinations around the globe."

One of the best-known names in cruising, Princess Cruises was founded in Los Angeles in 1965 with a single ship sailing to the [Mexican Riviera](#), and has the longest history sailing in the region. Today, the cruise line is a global premium cruise line and tour company, headquartered in Santa Clarita, CA, operating a fleet of 17 modern cruise ships, carrying two million guests each year to more than 360 ports of call on award-winning itineraries, to destinations around the globe.

Each year, Princess Cruises offers an array of itineraries to the Mexican Riviera, ranging in length from five to 10 days, departing from Los Angeles and San Francisco. Information about upcoming 2018-2019 cruises to Mexican Riviera can be found at www.princess.com/mexico.

Royal Princess Coming to Los Angeles

New for spring 2019, one of the line's newest ships, Royal Princess, arrives for her first full season based in

Los Angeles. Royal Princess offers 27 total departures, including seven-day itineraries to Mazatlán, Puerto Vallarta and Cabo San Lucas, giving cruisers the chance to experience the local vibrant culture and flavors. Guests will also experience signature onboard features, such as the Piazza atrium, overwater SeaWalk, Lotus Spa, and more.

Guests booking Mexico cruises will also be introduced to the flavors, colors and traditions of this vibrant region through an exclusive partnership with Bill Esparza, noted author and leading expert on Latin American cuisine, and includes live mariachi performances, an authentic Mexican buffet lunch, margarita making demonstrations, tequila tastings, locally-inspired arts & crafts and a celebratory Mexican Fiesta event.

Cruise Critic®, the world's leading cruise reviews site and online cruise community, recognized Princess Cruises in its third annual [Cruisers' Choice Destination Awards](#), naming the world's most popular cruise destinations, based entirely on consumer ratings submitted with reviews on Cruise Critic. New in 2018, the awards also highlight the best cruise lines to visit each region.

Cruise lines awarded in this year's awards stood out among all of the lines that sail in each region, receiving the highest ratings from cruisers who sailed with the line over the past year and shared their experiences on Cruise Critic.

"Our data regularly shows that whether you're a first-time cruiser or you've sailed dozens of times, destination is a top consideration when shopping for a cruise," explains Colleen McDaniel, Senior Executive Editor of Cruise Critic. "By awarding top destinations and now the best lines that visit them, we're even better able to connect travelers with standout experiences available in the incredible places they're looking to explore."

For full details on this year's winners, visit the [2018 Cruise Critic Cruisers' Choice Destination Awards](#).

Cruise Critic boasts the world's largest online cruise community, with more than 350,000 cruise reviews, covering approximately 500 cruise ships and over 300 worldwide ports.

Additional information about Princess Cruises is available through a professional travel agent, by calling 1-800-PRINCESS (1-800-774-6237) or by visiting the company's website at www.princess.com.

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About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to more than 360 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England and World Cruises. A team of professional destination experts has created more than 150 award-winning itineraries, ranging in length from three to 111 days and Princess Cruises has been continuously recognized as "Best Cruise Line for Itineraries."

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursions to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and much more.

Three new Royal-class ships are currently on order with the next new ship, Sky Princess, under construction scheduled for delivery in October 2019. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

About Cruise Critic

Cruise Critic® is an online cruise guide, offering a comprehensive resource for cruise travelers, from first-time cruisers to avid cruise enthusiasts. The site features more than 350,000 cruise reviews and hosts the world's largest online cruise community where travelers share experiences and opinions with fellow cruisers. Cruise Critic was the first consumer cruise site on the Internet, launched in October 1995 by The Independent Traveler, Inc., a subsidiary of TripAdvisor, Inc.

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