



Carnival Corporation Announces Partnership with Univision Communications with Launch of New Primetime Show - 'La Gran Sorpresa'

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Making its debut on Sunday, January 7, the O-C-E-A-N original series from the world's largest leisure travel company unites families through travel to engage growing Hispanic community

MIAMI, Dec. 18, 2017 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company, today announced it is partnering with Univision Communications Inc. (UCI) – the leading media company serving Hispanic America – to develop the first O-C-E-A-N primetime series. The show will air on Sundays at 8 p.m. ET/PT / 7 p.m. CT beginning January 7 on the Univision Network.



'La Gran Sorpresa' (The Great Surprise) uses the power of travel to reunite families as they overcome hardships created by illness, separation and other challenges. The one-hour program is hosted by award-winning television personality Poncho de Anda. For the series' first six episodes, de Anda will be joined by several well-known personalities, including Univision Deportes' Karina Banda; "Despierta America's" Francisca Lachapel and Maity Interiano; and Ligia Uriarte of Univision's primetime dramedy, "Mi Marido Tiene Familia."

In its first season, the series surprises a number of families as they sail aboard ships from Carnival Cruise Line, Princess Cruises and Holland America Line – three of Carnival Corporation's nine global cruise brands – to exotic destinations including Cozumel (Mexico), Mahogany Bay (Honduras) and Half Moon Cay (Bahamas).

"Based on the exceptionally positive viewing results that exceed all other travel-related shows and the increased interest in cruise vacations our shows continue to generate, we are very excited to partner with Univision on 'La Gran Sorpresa' and build on their strong connection with the Hispanic community," said John Padgett, chief experience and innovation officer for Carnival Corporation. "Showcasing the extraordinary experiences our guests enjoy while on a cruise vacation for a full hour in primetime will position us to significantly expand the awareness of and demand for cruising within a burgeoning demographic that inherently values everything cruise vacations represent – family, friends, culture and fun."

"We are thrilled to deliver the power of Univision Studios and our beloved personalities to bring 'La Gran Sorpresa' to the leading Spanish-language network in the country," said Steve Mandala, president of advertising sales and marketing, UCI. "Our partnership with Carnival Corporation and its award-winning cruise line brands will further deepen their efforts by engaging Hispanic America with stories that resonate and unite families."

'La Gran Sorpresa' is the seventh Ocean Original series created by Carnival Corporation, the fifth to appear on network or cable TV in the U.S. and the first to engage the growing Hispanic community in the U.S. The new series builds on other Ocean Original series the company has produced that have aired on network and cable TV in the United States, and is part of its focus on expanding awareness of and increasing demand for cruising vacations.

The company currently produces three other travel series that appear weekends on ABC and NBC stations, and rank as number one or number two in their time slot. With cruise vacations growing 20 percent faster than land-based vacations and with more people than ever taking cruise vacations in 2017, the strong ratings are further evidence that Americans' interest in cruise vacations is growing.

Ocean Original series produced by Carnival Corporation and now in their second season include "Ocean Treks with Jeff Corwin" and "Vacation Creation with Tommy Davidson and Andrea Feczko" on ABC; and "The Voyager with Josh Garcia" on NBC.

Earlier in the fall, the company announced it had created OceanView – the world's first over the top (OTT) digital streaming channel from a travel provider for completely free on major digital streaming platforms Amazon Fire TV, Apple TV and Roku. The streaming channel features a slate of more than 100 Ocean Original episodes that includes the company's four original series that have been broadcast on network and cable TV in the past year, as well as two new direct-to-digital streaming original series, "GO" and "Local Eyes." OceanView content is also available on more than 80 of the company's 103 cruise ships.

About Carnival Corporation & plc

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of 10 dynamic brands that include nine of the world's leading cruise lines. With operations in North America, Europe, Australia and Asia, its portfolio features Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK), as well as Fathom, the corporation's immersion and enrichment experience brand.

Together, these brands operate 103 ships with 231,000 lower berths visiting over 700 ports around the world, with 18 new ships scheduled to be delivered between 2018 and 2022. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only dual listed

company in the world to be included in both the S&P 500 and the FTSE 100 indices.

In 2017, Fast Company recognized Carnival Corporation as being among the "Top 10 Most Innovative Companies" in both the design and travel categories. Fast Company specifically recognized Carnival Corporation for its work in developing Ocean Medallion™, a high-tech wearable device that enables the world's first interactive guest experience platform capable of transforming vacation travel into a highly personalized and elevated level of customized service.

Additional information can be found on www.carnival.com, www.fathom.org, www.hollandamerica.com, www.princess.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.pocruises.com.au and www.pocruises.com.

About Univision Communications, Inc.

Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. The Company, a chief content creator in the U.S., includes Univision Network, one of the top networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the country, available in approximately 90% of U.S. Hispanic television households; UniMás, a leading Spanish-language broadcast television network available in approximately 84% of U.S. Hispanic television households; Univision Cable Networks, including Galavisión, the most-watched U.S. Spanish-language entertainment cable network, as well as UDN (Univision Deportes Network), the most-watched U.S. Spanish-language sports cable network, Univision tlnovelas, a 24-hour Spanish-language cable network dedicated to telenovelas, ForoTV, a 24-hour Spanish-language cable network dedicated to international news, and an additional suite of cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson and Telehit; as well as an investment in El Rey Network, a general entertainment English-language cable network; Univision Local Media, which owns and/or operates 61 television stations and 58 radio stations in major U.S. Hispanic markets and Puerto Rico; Univision Now, a direct-to-consumer, on demand and live streaming subscription service; Univision.com, the most-visited Spanish-language website among U.S. Hispanics; and Uforia, a music application featuring multimedia music content. The Company also includes the Fusion Media Group (FMG), a division that serves young, diverse audiences. FMG includes news and lifestyle English-language cable network FUSION TV, and a collection of leading digital brands that span a range of categories: technology (Gizmodo), sports (Deadspin), music (TrackRecord), lifestyle (Lifehacker), modern women's interests (Jezebel), news and politics (Splinter), African American news and culture (The Root), gaming (Kotaku), and car culture (Jalopnik). FMG also includes the Company's interest in comedy and news satire brands The Onion, Clickhole and The A.V. Club. Headquartered in New York City, UCI has content creation facilities and sales offices in major cities throughout the United States. For more information, please visit corporate.univision.com.





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Carnival Corporation Media Contacts: Roger Frizzell, Carnival Corporation, rfrizzell@carnival.com, (305) 406-7862; Mike Flanagan, LDWW, mike@ldwwgroup.com, (727) 452-4538; Carolina Valencia, Univision Communications Inc., cvalencia@univision.net, (212) 455-4712