



Majestic Princess Begins Epic Journey to China Along the Silk Road Sea Route

May 24, 2017

Princess Cruises and the Chinese People's Association for Friendship with Foreign Countries Partner to Present Cultural Exchange Program on Voyage from Rome to China

Rome (May 24, 2017) – [Princess Cruises](#), the world's largest premium cruise line, and the Chinese People's Association for Friendship with Foreign Countries (Friendship Association) officially began [Majestic Princess'](#) journey from Rome to China which will feature a cultural exchange program themed "Telling the Chinese Story along the Silk Road Sea Route." During the 37-day voyage, performance groups including the Ansai Youth Waist Drum team and the Luochuan Youth Yangge Dance team, the China National Orchestra and the China National Opera & Dance Drama Theater will entertain and educate more than 6,500 guests from more than 40 countries.

Princess Cruises and the Friendship Association held a press briefing and luncheon aboard prior to the ship's departure. Madam Li Xiaolin, President of the Friendship Association, David Dingle, Chairman of Carnival UK, Roger Chen, Chairman of Carnival Asia and Malcolm Morini, of Rome's Civitavecchia cruise port, among other officials, attended the event. The Ansai Youth Waist Drum team and the Luochuan Youth Yangge Dance team presented an authentic Shannbei style performance during the sail-away ceremony to celebrate the start of Silk Road Sea Route voyage.

"The Friendship Association aims to enhance international cooperation and promote common development between China and other countries," said Madame Li, "We continually develop innovative ways to communicate the China story by utilizing more active and engaging programs to present China's diverse culture along the Sea Silk Road. Our efforts support the economic development of the 'Belt and Road' initiatives and boost the cultural communication between countries along the route."

"Our partnership with The Friendship Association and celebrating Chinese culture reinforces our brand promise to provide authentic international experiences to our guests and reflects our commitment to the China market," said Anthony Kaufman, executive vice president of international operations, Princess Cruises. "The Chinese market is important to us and we are honored that *Majestic Princess*, our newest cruise ship which has been tailored for the Chinese market will become a key part of this cross-cultural people to people program between the East and West."

[Majestic Princess](#) will visit some important Silk Road ports in countries including Greece, United Arab Emirates, India, Sri Lanka, and Malaysia before arriving in its first Chinese port of Xiamen. *Majestic Princess* will arrive in Xiamen on June 26 and begin her first home-port season in Shanghai on July 11.

In 2018, two 14-day Grand Asia voyages sailing between Shanghai and Singapore on the fleet's newest ship, will be available to guests throughout the world on *Majestic Princess*. These sailings will visit Japan, South Korea, Vietnam and Thailand, including spending more time ashore on the late night call in Hong Kong. The first voyage departs Shanghai on February 25, 2018, with the second departing Singapore on March 11, 2018.

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 18 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. A recognized leader in worldwide cruising, Princess carries two million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 111 days. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

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