



Seabourn and ACTA Announce Corporate Partnership Agreement Through 2017

April 26, 2017

SEATTLE, April 26, 2017 - [Seabourn](#), the world's finest ultra-luxury cruise line offering a range of cruise experiences from short seven-day Caribbean cruises up to exotic 100+ day cruises around the world, announced today that it has entered into a Bronze Level Corporate Partnership with the [Association of Canadian Travel Agencies](#) (ACTA).

"The travel professional community plays a vital role for Seabourn and we're truly pleased to partner with ACTA and its members," said Chris Austin, senior vice president for global marketing and sales at Seabourn. "We're looking forward to the opportunity to share more about Seabourn through the network of energized advisors across Canada, and our 2017 summer season in Alaska offers the perfect opportunity."

ACTA, with its travel agency members employing over 12,000 travel agents, will offer Seabourn opportunities to engage ACTA members while being recognized as the Bronze level Cruise Line partner of the association, working together as a team within the community. ACTA and Seabourn will support each other through a mutual commitment to work in the best interest of the travel agency community.

"We would like to welcome Seabourn to ACTA's Corporate Partnership roster," said Wendy Paradis, President of the association. "Beyond the support the company offers Canadian Travel Agents, Seabourn's commitment to Canada is reinforced through the variety of products and services it offers throughout the country"

As the newest ultra-luxury fleet in the industry, Seabourn's intimate ships offer key elements that set the line apart: spacious, thoughtfully appointed suites, many with verandas; superb dining in a choice of venues; open bars throughout the ship; fine wines poured at lunch and dinner; award-winning service and a relaxed, sociable atmosphere that makes guests feel right at home onboard. The ships travel the globe to many of the world's most desirable destinations, including marquee cities, UNESCO World Heritage Sites, and lesser-known ports and hideaways. Travelers who covet outdoor adventures will also find the [Ventures by Seabourn](#) optional for-charge excursion program on many itineraries, including Alaska, Antarctica, Europe, Australia and Southeast Asia. Guests may book these tours in advance on Seabourn's website.

To learn more about Seabourn or to request a brochure, visit www.seabourn.com

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