



## **Carnival Cruise Line Earns Six Porthole Cruise Magazine's Readers' Choice Awards**

November 3, 2016

MIAMI, Nov. 3, 2016 /PRNewswire/ -- Carnival Cruise Line has earned six Porthole Cruise Magazine's Readers' Choice Awards, including Best Value for the Money Line for the 18<sup>th</sup> consecutive year.

Since the awards were established in 1999, Carnival Cruise Line has earned an unprecedented 146 individual honors – the most of any cruise operator.

The annual awards are based on online and mail-in surveys of Porthole Cruise Magazine readers who are asked to rate their favorite cruise line in a variety of product- and service-related categories.

Carnival's 2016 Porthole Cruise Magazine Readers' Choice Awards include:

- Best Value-For-The-Money Line
- Best Cruise Line for Teens
- Best Theme Cruise
- Best Cruise Director - John Heald
- Best Mexican Riviera Itineraries
- Best Website

Carnival's six Porthole Awards encompass a wide variety of categories, everything from providing a superior value with an array of free-of-charge dining and entertainment options to top-rated programs for teens, including the popular Club O2 with designated facilities and enthusiastic counselors who lead activities aimed at 15-17 year olds.

Carnival is also the West Coast cruise leader, with three year-round ships operating 250 three- to 15-day cruises annually from Long Beach, Calif., visiting spectacular ports in Mexico and Hawaii. The line's theme cruises – encompassing full-ship charters catering to various affinity groups and the highly successful Carnival LIVE concert series showcasing the best in live music and comedy, were honored, as well.

Carnival's web site ([www.carnival.com](http://www.carnival.com)), which serves as an immersive experience that makes planning for a cruise vacation both fun and easy, and Senior Cruise Director and Brand Ambassador John Heald who has a strong social media following with nearly 150,000 Facebook fans were also acknowledged.

"Earning recognition in such a broad spectrum array of categories is a testament to the amazing efforts of our team members, both on board and ashore, who are dedicated to creating a lifetime of vacation memories for our guests," said Christine Duffy, Carnival president.

### **About Carnival Cruise Line**

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Australia, New Zealand and the Pacific Islands. The 133,500-ton Carnival Horizon is currently under construction and set to debut in 2018. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/carnival-cruise-line-earns-six-porthole-cruise-magazines-readers-choice-awards-300357069.html>

SOURCE Carnival Cruise Line

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