



Carnival Corporation to Expand the Fathom Experience to Additional Company Cruise Line Brands

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MIAMI, Nov. 2, 2016 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company, today announced plans to expand its Fathom brand's Dominican Republic social impact experiences to its other cruise line brands sailing to its Amber Cove port of call.

Beginning in November, guests sailing regularly on the six additional Carnival Corporation brands to Amber Cove will be able to purchase a social impact excursion – a new participatory and immersive travel category pioneered by Fathom that takes people into the heart of a destination to explore local communities and discover its people in unconventional ways. Guests can purchase a social impact excursion just as they do today with traditional shore excursions.

"The feedback from our travelers and our local Dominican partners who have participated in Fathom's social impact experiences in the Dominican Republic has been overwhelmingly positive and mutually beneficial," said Tara Russell, president of Fathom and global impact lead for Carnival Corporation. "Our travelers repeatedly tell us the activities and alongsided interaction with the local Dominican people is very fulfilling, rekindling their hope and passion and inspiring a whole new perspective on life."

Russell added: "Additionally, the social impact experiences create enduring positive impact in the lives of children, families and communities, significantly affecting bright futures. It is exciting to now offer thousands of guests who sail with our family of brands to Amber Cove the opportunity to be part of Fathom's social impact experience and broader story."

Since Fathom began its every-other-week voyages in May 2016 to Amber Cove – located on the northern coast of the Dominican Republic -- its guests have been able to produce and install 730 water filters for local families, construct concrete floors for hundreds of people in 40 homes, plant nearly 16,000 seedlings and plants, and have provided approximately 17,500 hours of English conversational language skills training to adult and youth students.

Seven of the 10 Carnival Corporation brands make calls on Amber Cove -- AIDA Cruises, Carnival Cruise Line, Costa Cruises, Fathom, Holland America Line, Princess Cruises and P&O Cruises UK. By offering Fathom experiences to guests sailing on its other brands, the company expects to provide this unique, personally enriching experience to a much wider and growing number of guests with each additional sailing. In turn, this has the potential of significantly expanding the number of traveler impact days per month and broader collective impact story in the Dominican Republic.

To expand the Fathom social impact experience, the company will provide the following new excursions:

- **Hands-On Chocolate Experience at a Women's Cooperative:** Travelers will engage in an immersive cultural experience and make an impact in the Puerto Plata community during a unique, hands-on visit to a chocolate cooperative founded by enterprising local women. Travelers will visit the small community of Altamira where they will discover Chocal, a tiny organic-chocolate factory run by a group of local women committed to earning an income while remaining close to their families. Travelers will have the opportunity to work alongside these women to participate in the chocolate production process from bean to bar, a truly rewarding experience.
- **Volunteer Experience at Recycled Paper & Crafts Entrepreneurship:** For a rewarding experience that makes an impact on local communities, travelers may embark on an engaging and immersive cultural experience visiting artisans at a recycling micro-business. In the little village of El Javillar, travelers will find the RePapel co-op, a Recycled Paper & Crafts initiative that has taught local women to repurpose natural, recycled paper into treasures. Travelers will work side by side with these friendly women, discovering all aspects of the program, including creating new products for sale. At the end of their experience, travelers may purchase keepsake products to take home as mementos of their day.

Fathom is also currently exploring additional opportunities globally and with sister brands to bring the Fathom onboard and onshore engaging, purposeful experiences to a broader audience of travelers. New and additional opportunities for travelers to engage in the Fathom experience will be shared in coming months.

Featuring a two-berth port and a 25-acre landside development nestled in a picturesque cove, Amber Cove provides cruise guests from Carnival Corporation's brands with a convenient gateway to one of the newest Caribbean destinations -- the Puerto Plata region on the island's north coast. Referred to as the "Amber Coast," the region is known for the friendliness of its people, its history and culture, and the beauty of its beaches, mountains, forests, waterfalls and rivers.

The port also re-opened in November 2015 the spectacular Puerto Plata region to regular cruise ship visits for the first time in nearly 30 years, adding a new and exotic destination to the Caribbean, the world's most popular region for cruising.

In total, there are more than 40 excursion options currently being offered to guests sailing to Amber Cove with the company's brands. This includes traditional recreational and sight-seeing cruise excursions, such as snorkeling, scuba diving, parasailing or simply a relaxing day at the beach.

About Carnival Corporation & plc

Carnival Corporation & plc is the largest leisure travel company in the world, with a portfolio of 10 cruise brands in North America, Europe, Australia and Asia comprised of Carnival Cruise Line, Fathom, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK).

Together, these brands operate 101 ships visiting over 700 ports around the world and totaling 225,000 lower berths with 18 new ships scheduled to be delivered between 2016 and 2022. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P500 and the FTSE 100 indices.

Additional information can be found on www.carnival.com, www.hollandamerica.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.pocruises.com.au, www.pocruises.com and www.fathom.org.

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