



## **The Cat in the Hat's Just-Announced Presidential Campaign Celebrated with Fun Rally for Kids Aboard Carnival Pride at Port of Baltimore**

August 29, 2016

### **Festivities Highlighted by Engaging Educational Activities to Teach Kids About Elections and Voting Followed by Green Eggs and Ham Breakfast with The Cat in the Hat and Friends**

MIAMI, Aug. 29, 2016 /PRNewswire/ -- To celebrate The Cat in the Hat's recently announced presidential campaign, Carnival Cruise Line – the exclusive cruise line partner of Dr. Seuss Enterprises and the Official Seagoing Campaign Headquarters for the world's favorite feline -- kicked off the festivities with a shipboard rally for kids aboard the Carnival Pride at the Port of Baltimore.

The #CatinHat4Prez campaign coincides with the release of the new Dr. Seuss book, "One Vote, Two Votes, I Vote, You Vote," that teaches kids about the election process and the importance of voting.

Joined by his running mates, Thing 1 and Thing 2, The Cat in the Hat, decked out in his special presidential attire, hit the campaign trail on Carnival Pride to showcase his platform of "it's fun to have fun but you have to know how" and led kids in a special Seuss-a-palooza Presidential Parade.

Following the rally, kids and parents alike dined on Carnival's popular Green Eggs and Ham Breakfast with The Cat in the Hat and Friends. The young voters also participated in patriotic-themed arts and crafts and had their voices heard as they chose their favorite Dr. Seuss book, receiving a custom-made certificate for voting.

The #CatinHat4Prez-inspired activities are part of Carnival's exclusive Seuss at Sea program, which is operated in partnership with Dr. Seuss Enterprises and features exciting youth, family, dining and entertainment experiences inspired by the amazing world and words of Dr. Seuss.

For additional information on The Cat in the Hat's presidential campaign, please visit [www.carnival.com/CatinHat4Prez](http://www.carnival.com/CatinHat4Prez). For additional information and reservations on Carnival Cruise Line, contact any travel agent, call 1-800-CARNIVAL or visit [carnival.com](http://carnival.com).

Carnival can also be found on:

Twitter: [www.twitter.com/carnivalcruise](https://www.twitter.com/carnivalcruise)

Facebook Fan Page: [www.facebook.com/carnival](https://www.facebook.com/carnival)

YouTube: [www.youtube.com/carnival](https://www.youtube.com/carnival)

Instagram: [www.instagram.com/carnival](https://www.instagram.com/carnival)

Journalists also can visit Carnival's media site, [www.carnival-news.com](http://www.carnival-news.com) or follow the line's PR department on Twitter at [www.twitter.com/CarnivalPR](https://www.twitter.com/CarnivalPR).

#### **About Carnival Cruise Line**

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Australia, New Zealand and the Pacific Islands. The company's newest ship, the 133,500-ton Carnival Horizon, is construction and set to debut in 2018.

#### **About Dr. Seuss**

Theodor "Seuss" Geisel is quite simply the most beloved children's book author of all time. Winner of the Pulitzer Prize in 1984, an Academy Award, three Emmy Awards, three Grammy Awards, and three Caldecott Honors, Geisel wrote and illustrated 44 books for children. Hundreds of millions of copies have found their way into homes and hearts around the world. While Theodor Geisel died on September 24, 1991, Dr. Seuss lives on, inspiring generations of children of all ages to explore the joys of reading.

#### **Dr. Seuss Enterprises, L.P.**

The primary focus of **Dr. Seuss Enterprises, L.P.** is to protect the integrity of the Dr. Seuss books while expanding beyond books into ancillary areas. This effort is a strategic part of the overall mission to nurture and safeguard the relationship people have with Dr. Seuss characters. Theodor Seuss Geisel (Dr. Seuss) said he never wanted to license his characters to anyone who would "round out the edges." That is one of the guiding philosophies of Dr. Seuss Enterprises. Audrey S. Geisel, the widow of Dr. Seuss, heads Dr. Seuss Enterprises as CEO.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/the-cat-in-the-hats-just-announced-presidential-campaign-celebrated-with-fun-rally-for-kids-aboard-carnival-pride-at-port-of-baltimore-300319498.html>

SOURCE Carnival Cruise Line

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