

## P&O Cruises celebrates with award-winning English wines

May 27, 2016

P&O Cruises is celebrating all things British for English Wine Week (May 28 – June 5). The holiday giant has introduced two English wines from Chapel Down, Kent and will be showcasing its superb selection of award-winning British still and sparkling wines throughout the week on board its ships.

Britain's white and sparkling wines are internationally lauded and increasingly in demand. The cool climate allows grapes to develop complexity and elegance as they ripen slowly and the results can be nothing short of spectacular.

P&O Cruises senior vice president Paul Ludlow said: "What better way to celebrate our Britishness than by offering a selection of English wines. Specially chosen by our experts we're sure passengers will love them!"

The two new additions to P&O Cruises wine menu include the Flint Dry and Bacchus from Chapel Down in Tenterden, Kent. Chapel Down produces a range of award-winning still wines from fruit sourced from Chapel Down's very own and partner vineyards across the South-East of England.

Flint Dry, Chapel Down is a great introduction to quality English wine. The fruit-driven white wine is an ideal alternative to aromatic white wines such as Sauvignon Blanc or Pinot Grigio and is characterised by crisp aromas of ripe apple, grass and citrus zest.

Bacchus, Chapel Down is England's answer to Sauvignon Blanc. The single varietal wine is packed full of green fruit aromas together with crisp acidity and a hatful of awards! In this wine there are intense aromas of tropical fruit; pineapple, lime and hints of green pepper.

Other wines being promoted on board include a range of English sparkling wines from Wiston Estate Winery in South Downs, West Sussex, a Special Release Fume from Wickham Vineyard in Hampshire and a Pandora Medium Dry from Shawsgate Vineyard in Suffolk.

A seven-night cruise starts from £549 per person sailing to the Norwegian Fjords. Departing July 3, 2016 on Azura the price includes an inside cabin, full board meals, round the clock kids' clubs and entertainment on board. To book, visit <a href="https://www.pocruises.com">www.pocruises.com</a>, call 0843 374 0111 or visit your local travel agent.