



New Princess Cruises' Video Gives a Dram about Australian Whisky

February 24, 2016

Princess Cruises is continuing its voyage through the world of whisky, extending its onboard experience of the premium spirit in dedicated bars and menus across the fleet and releasing a new video featuring fine Australian whisky.

Presented by Princess Cruises 'whisky ambassador' Peter Stevens, the new [video](#) comes as a chaser to the cruise line's first online offering which announced the new whisky menu, featuring more than 60 premium whiskies from around the world.

The latest video release follows the debut of a second dedicated whisky bar on an Australian-based ship with 'The Nook' now open on Sea Princess. Princess' first whisky bar opened on Dawn Princess last June, while the full whisky menu is available in bars on Emerald Princess and Golden Princess.

The popularity of Princess Cruises' whisky menu across its Australian fleet reflects the growing trend for intimate, specialist whisky bars onshore, giving guests the opportunity to taste whiskies from the world's best producers, and learn more about the premium beverage from knowledgeable bar staff.

In the new video, Peter Stevens explains the benefits of the Australian climate in producing world-class whiskies, with environmental elements creating distinct flavours and variations in temperature allowing faster maturation.

Three Australian whiskies available on the menu are also profiled in the video; Lark's Classic Malt from Tasmania, Bakery Hill Single Malt from Victoria and Limeburner's Single Malt from Albany in Western Australia.

Princess Cruises Vice President Australia & New Zealand Stuart Allison said the cruise line was thrilled to see the popularity of its premium whisky bars and menus with its passengers.

"A cruise holiday offers time to relax as well as time to discover new things, so a cruise is the perfect opportunity to relax with a fine dram of whisky from the world's best distilleries and also to learn a little about whisky along the way," Mr Allison said.

Fares on Sea Princess start from \$1,699* per person twin share for a 12-night Treasures of Asia cruise departing Fremantle September 14, 2016.