



AIDAcara: Beauty makeover for 20th birthday

February 9, 2016

Millions invested for anniversary

Shortly before her 20th birthday on June 7, 2016, AIDAcara has been given a beauty makeover, so she's looking splendid for the big anniversary. AIDAcara was christened in Rostock on June 7, 1996, by Christiane Herzog. The first ship of the AIDA fleet triggered a revolution in the cruise market, also winning over young, lifestyle-oriented people for this kind of vacation for the first time.

Following her scheduled stay in dry dock from January 26–February 6, 2016, at the NAVANTIA Shiprepairs shipyard in Cadiz, AIDAcara is back with even more attractive onboard offers.

Apart from routine class and maintenance work, various cosmetic and refurbishment work was carried out on board and the guest staterooms are newly resplendent. In addition, 1,800 m² of new carpeting has been laid in the public areas, and 12,000 m² of the ship's surface above and below the waterline has been repainted.

Following the stint in dry dock, the highlights on board AIDAcara include the newly designed Pool Bar on the upper deck, and the Calypso Bar with its outdoor seating area on Deck 9. This is the perfect spot to bring a relaxed day to a close over a cocktail, while enjoying the breathtaking ocean view. The Anytime Bar has been refurbished and updated too, and the dancefloor at its heart has also been redesigned.

In the Body & Soul area, AIDA guests can train on state-of-the-art cardio equipment. AIDA Cruises is also offering a new product: March 7, 2016, will see the premiere of a so-called "cardioscan" on AIDAcara. This holistic diagnosis tool allows guests to analyze their cardiac system, physical make-up and metabolism. This service complements the existing metabolic coaching and forms the basis for training recommendations from the professionally trained AIDA coaches. The cardioscan will also be phased in on board the other ships of the AIDA fleet.

The AIDA Store on Deck 8 presents the popular maritime lifestyle brand, GAASTRA, in a new and modern store concept. The jewelry area has also been redesigned and, alongside its extensive portfolio of exclusive watches and jewelry is now offering items from the Danish cult brand, Bering, for the first time. At the Photoshop, a height-adjustable photo kiosk has been added to the existing digital photo stations, and it can also be operated with ease by children and wheelchair-users.

On February 8 at 8:00 p.m., AIDAcara set sail from Las Palmas in Gran Canaria on a 14-day cruise which will take in the highlights of the Canary and Cape Verde Islands. More information and bookings at travel agencies, on www.aida.de or at the AIDA Customer Center at +49 (0)381/ 202 7070 07.

Rostock, February 9, 2016