

Carnival Corporation Wins 24 Porthole Cruise Magazine Readers' Choice Awards for 2015

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MIAMI, Nov. 10, 2015 /PRNewswire/ -- <u>Carnival Corporation & plc</u> (NYSE/LSE: CCL; NYSE: CUK), the world's largest travel and leisure company, today announced its family of industry-leading cruise line brands has won awards in 24 different categories from *Porthole Cruise Magazine's* 17th Annual Readers' Choice Awards. Winners were determined by thousands of ballots completed by the magazine's readers and online fans who voted on 54 cruise-related categories from best ships to best itineraries – meaning Carnival Corporation brands won nearly half of the top awards.

"It is always an honor to receive recognition, but it is even more meaningful when awards are based on votes from consumers – and that is what makes these awards so special," said Roger Frizzell, chief communications officer for Carnival Corporation. "With 120,000 employees across our 10 global brands working hard every day to make sure our 11 million guests have a great vacation, these awards help confirm that we are meeting and exceeding our guests' expectations. At the end of the day, that is what matters most. We thank all of the people who voted for our brands in so many categories. We know vacations are special times for our guests, and we have a deep commitment to doing all we can to help our guests enjoy every moment of their time with us."

"I commend Carnival Corporation for being a company that recognizes the need to appeal to many different markets within the travel industry," said Bill Panoff, publisher and editor-in-chief of *Porthole Cruise Magazine*. "With its 10 unique cruise brands, Carnival Corporation has succeeded at truly offering something for every type of cruiser, and I congratulate the company, as well as each individual cruise brand, on their impressive collection of wins this year."

Below is a list of the Carnival Corporation brands that won Reader's Choice Awards:

Carnival Cruise Line

Best Value-For-The-Money Line Best Line for Short Cruises Best Cruise Director - John Heald Best Nightlife Best Mexican Riviera Itineraries

<u>Costa Cruises</u>

Best Mediterranean Itineraries

<u>Cunard</u>

Best Trans-Atlantic Itineraries Best World Cruise Itineraries

Holland America Line

Most Eco-Friendly Cruise Line Best Shore Excursions Best Private Island- Half Moon Cay Best Main Dining Room Cuisine Best Medical Facilities Best Facilities for Guests with Disabilities Best Onboard Photography Best Alaska Itineraries Best Central America Itineraries Best Northern Europe Itineraries

P&O Cruises

Best Australia / New Zealand Itineraries

Princess Cruises

Best Spa Facilities Best Onboard Shopping Best Canada / New England Itineraries

Seabourn

Best Small Ship (Fewer than 500 Passengers) - Seabourn Quest Best Luxury Ship - Seabourn Sojourn

Porthole Cruise Magazine announced the winners in its November/December issue and online at Porthole.com.

About Carnival Corporation & plc

Carnival Corporation & plc is the largest cruise company in the world, with a portfolio of 10 cruise brands in North America, Europe, Australia and Asia, comprised of Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises

(Australia), P&O Cruises (UK) and Fathom.

Together, these brands will operate 100 ships in 2015 totaling 219,000 lower berths with 17 new ships scheduled to be delivered between 2016 and 2022. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices.

Additional information can be found on <u>www.carnival.com</u>, <u>www.hollandamerica.com</u>, <u>www.princess.com</u>, <u>www.seabourn.com</u>, <u>www.aida.de</u>, <u>www.costacruise.com</u>, <u>www.cunard.com</u>, <u>www.pocruises.com</u>, <u>www.fathom.org</u>.

To learn more about *Porthole Cruise Magazine*, visit Porthole.com and connect on Facebook.com/PortholeCruise; Twitter.com/PortholeCruise; Instagram.com/PortholeCruise; and YouTube.com/PortholeCruise.

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